Sélection de projets de design graphique et numérique

Studio Mirage

mirage.bzh

2020

Nous sommes Violenn Simon et Denis Fongue.
Designers de formation, nous exerçons depuis 2015 en indépendants et auparavant au sein d’agences numériques en région parisienne.

Nous réalisons des sites web et des applications interactives, des identités graphiques et des projets d’édition.

Contactez-nous :

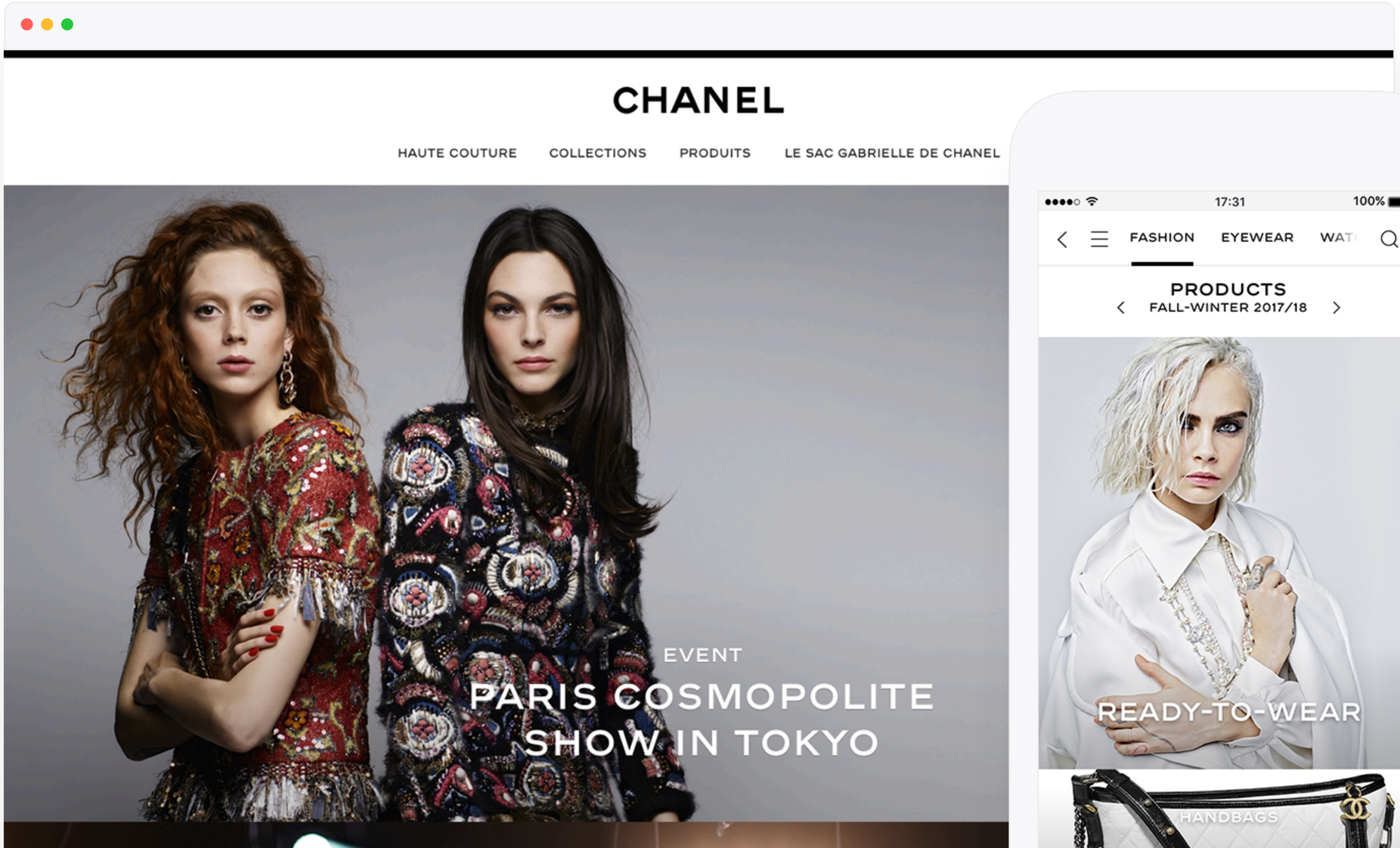
contact@violennsimon.com
denis@fongue.com

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Opéra National de Paris
La Glace et le Ciel
Artefact
Paris Photo
GDF Suez
Cité des Sciences et de l’Industrie

Chanel

Design du système graphique et d’interactions des applications et sites web

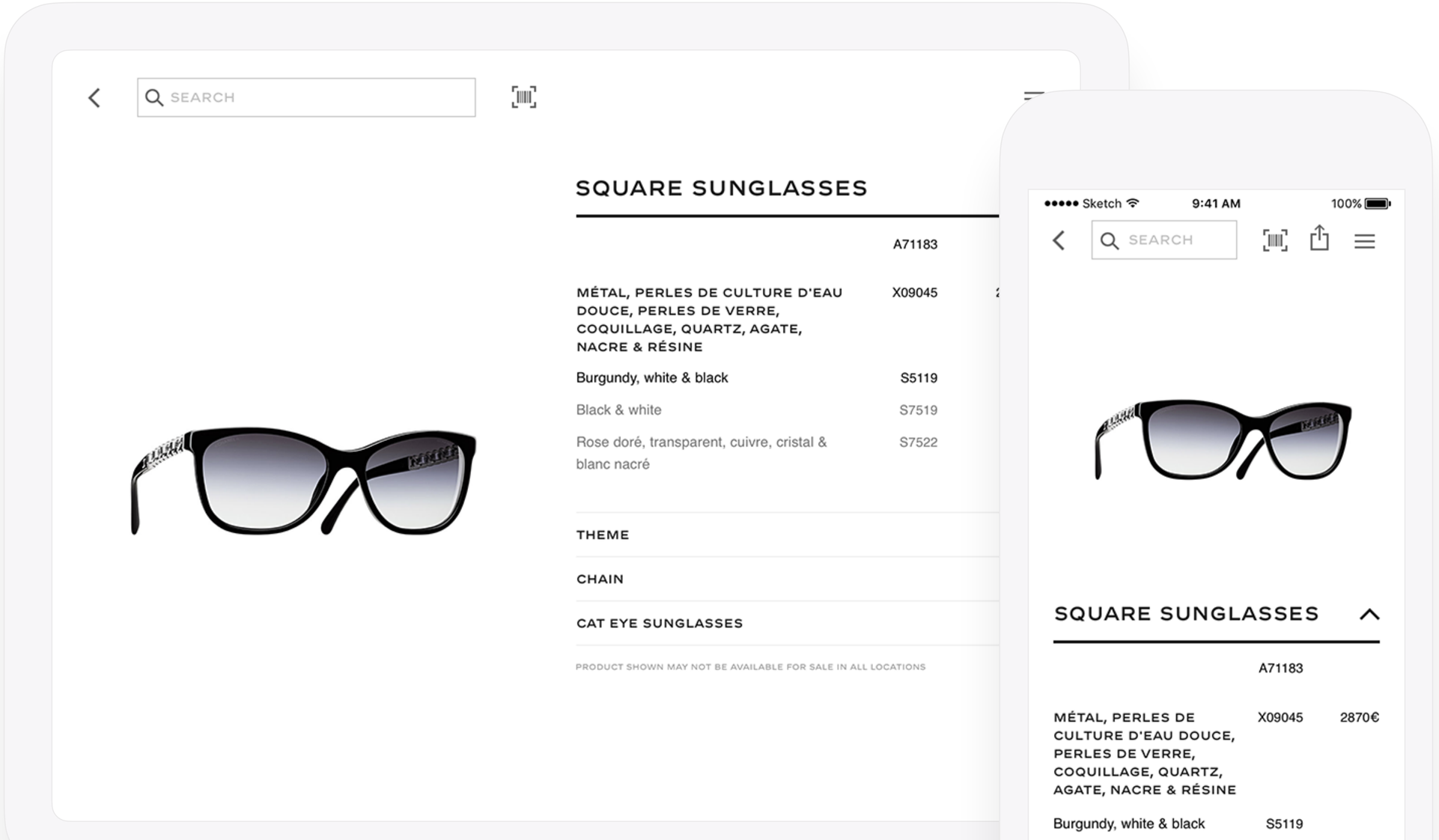


Mirage

Chanel

Design du système graphique et d’interactions des applications et sites web

5



Mirage

Chanel

Design du système graphique et d’interactions
des applications et sites web

6

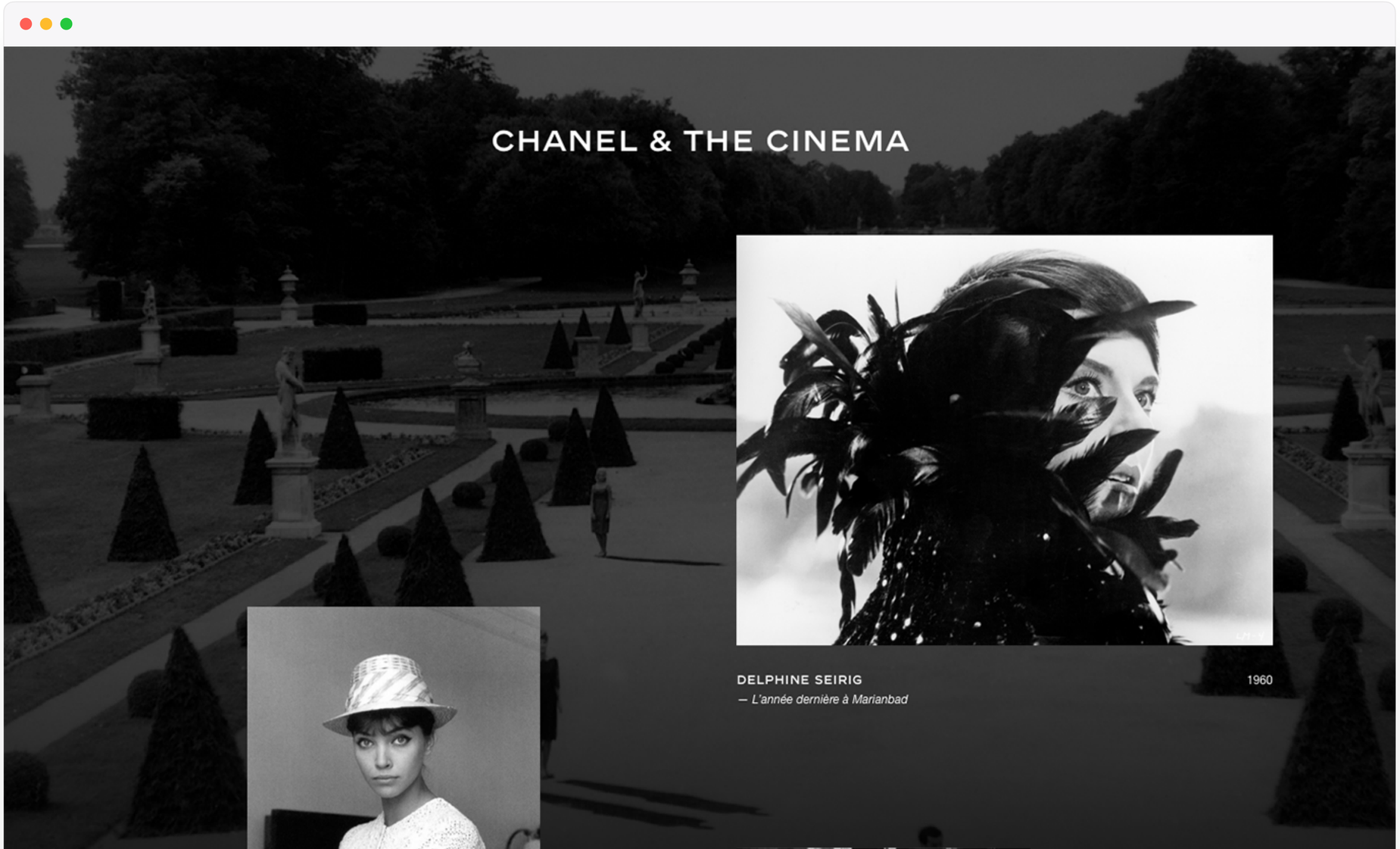


Mirage

Chanel

Design du système graphique et d’interactions
des applications et sites web

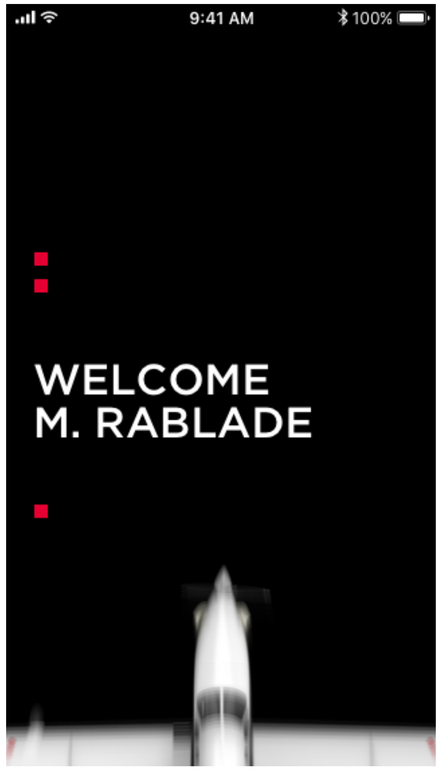
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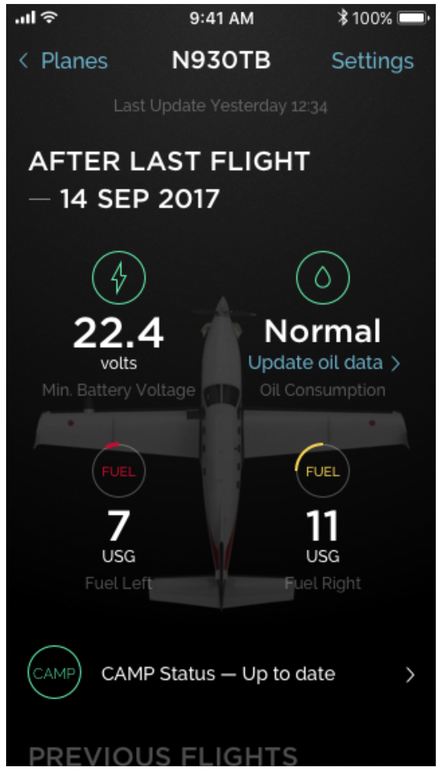


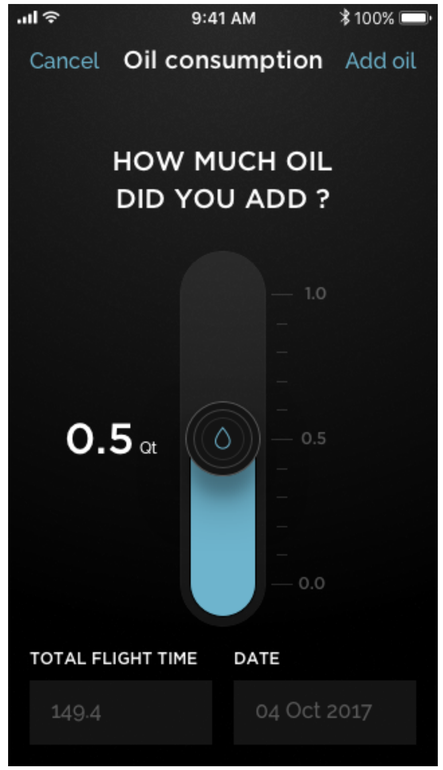
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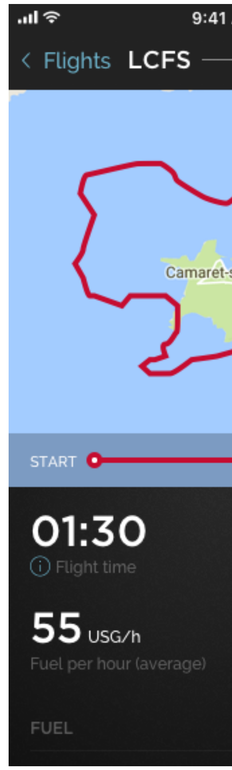
Daher

Design d’une application de suivi des données d’aviation





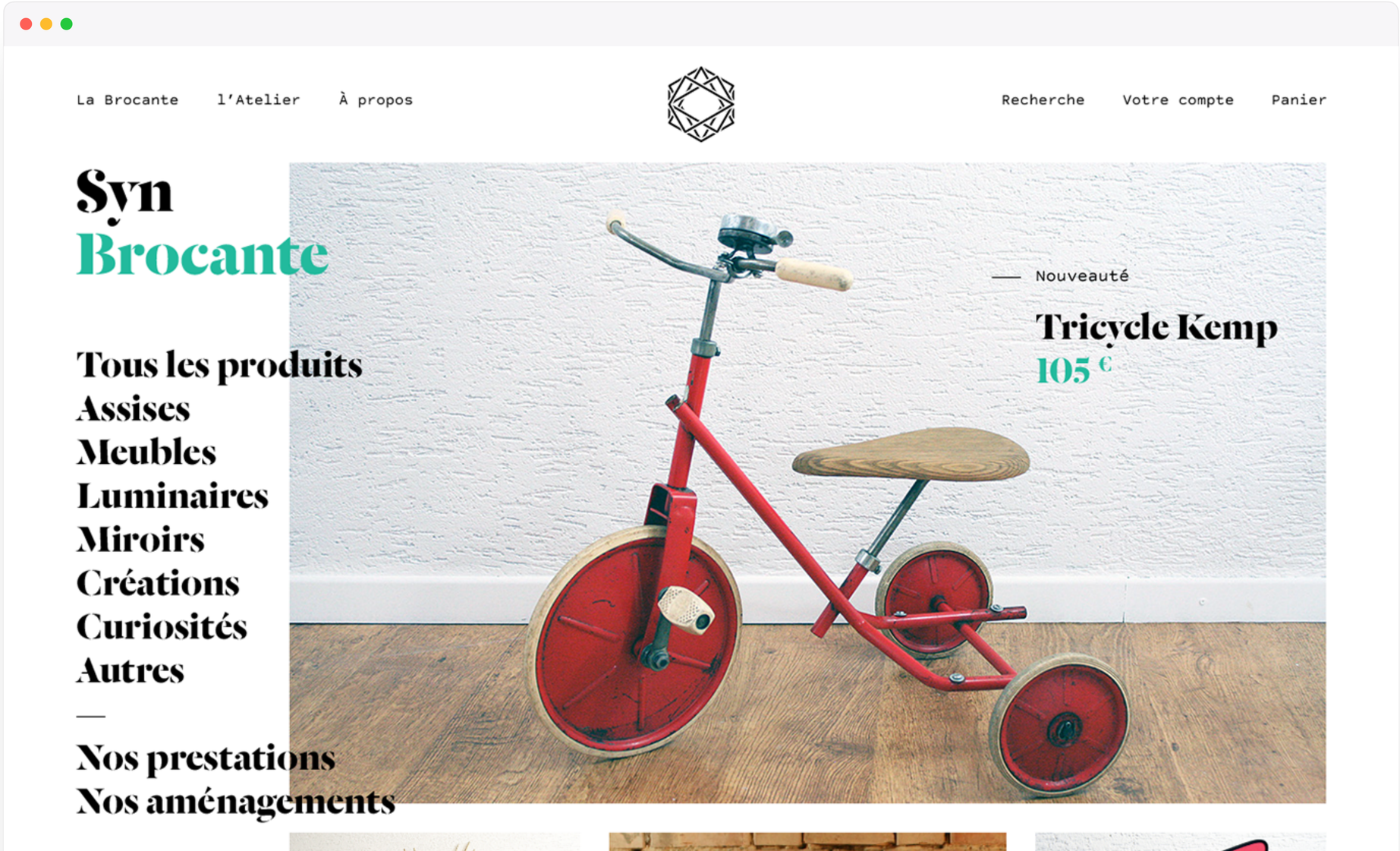




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Syn
Brocante

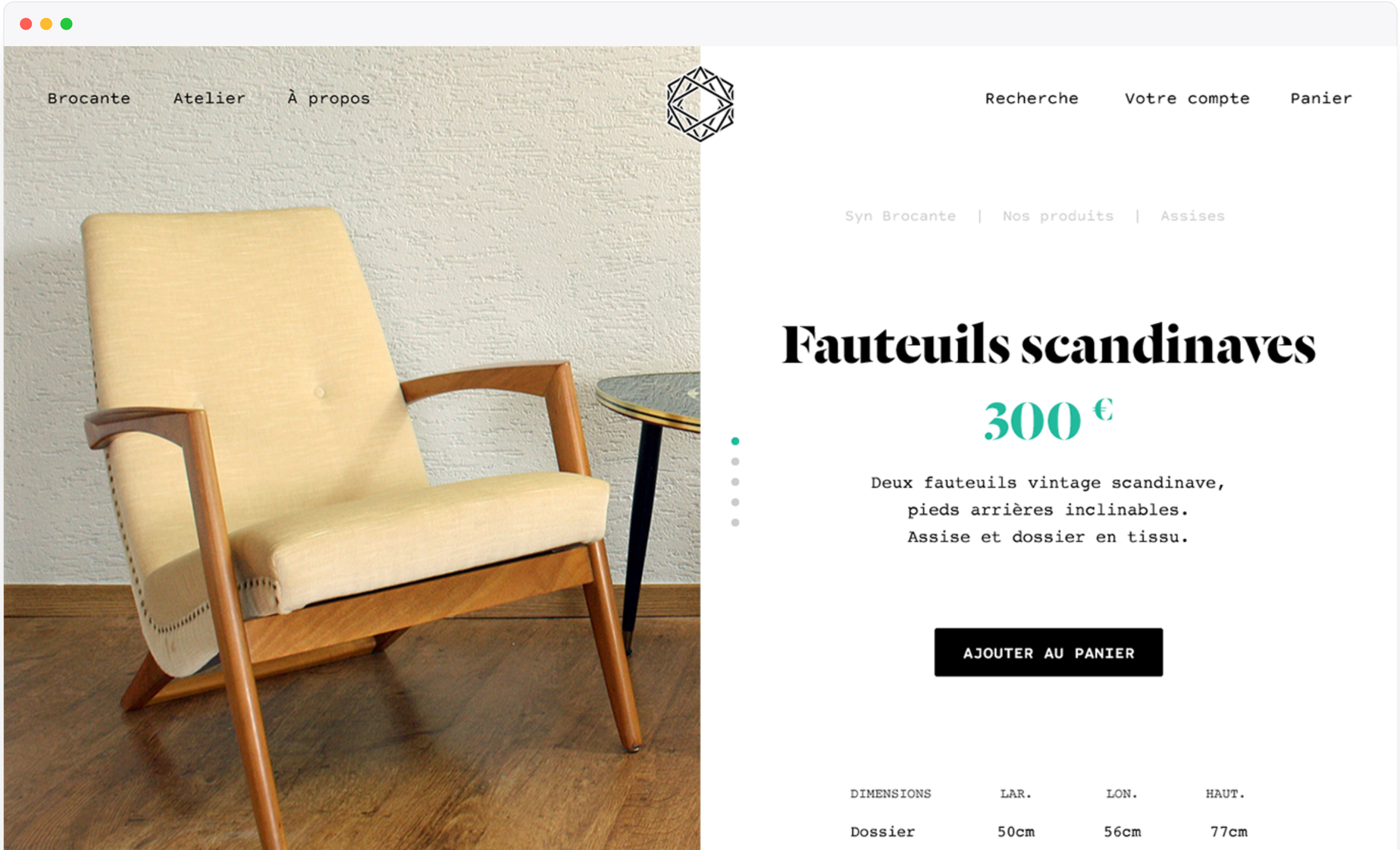
Identité graphique, design et développement
du site web de vente en ligne



Mirage

Syn Brocante

Identité graphique, design et développement du site web de vente en ligne

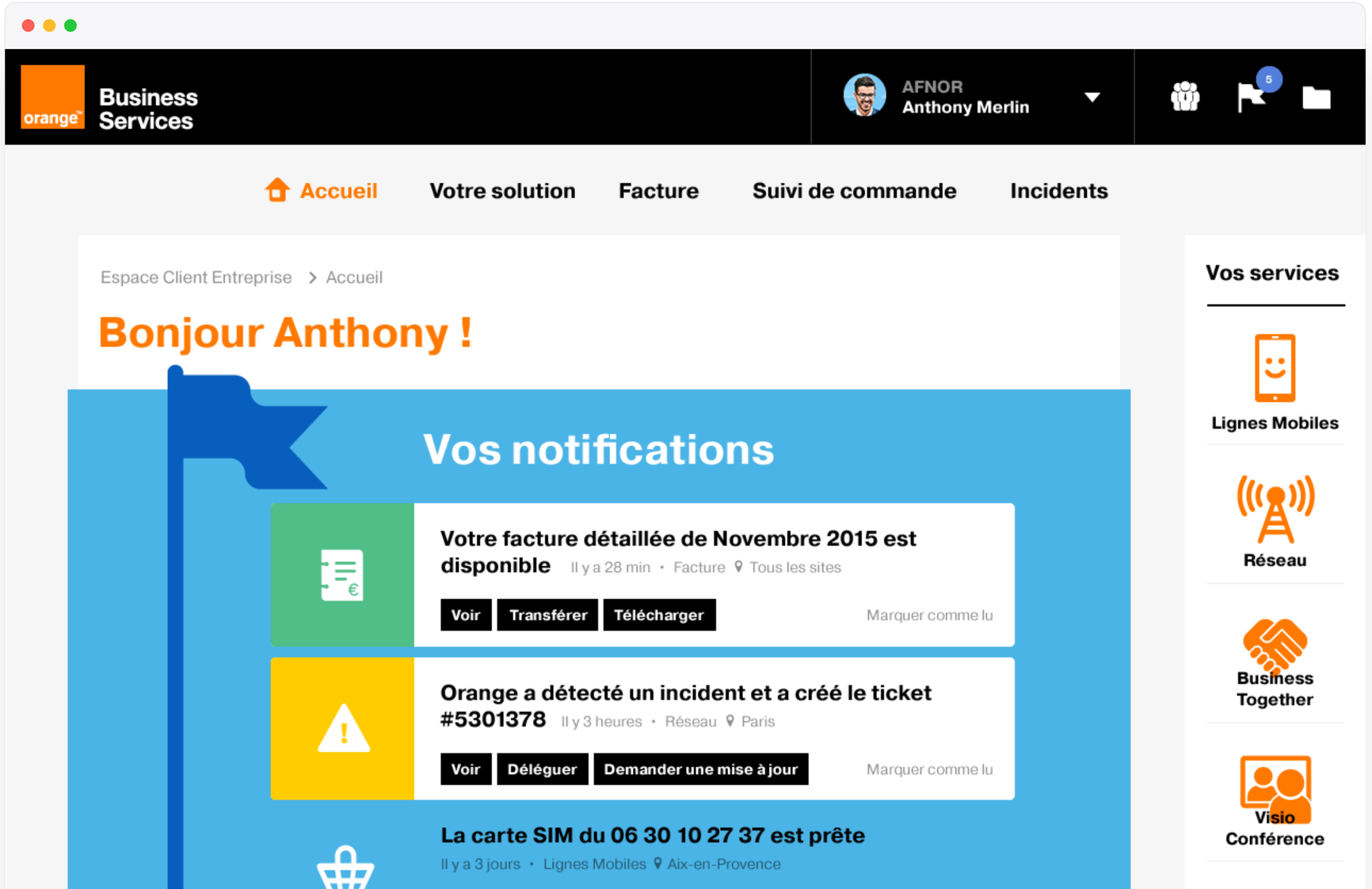


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Orange
Business
Services

Mirage

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web



Orange
Business
Services

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web

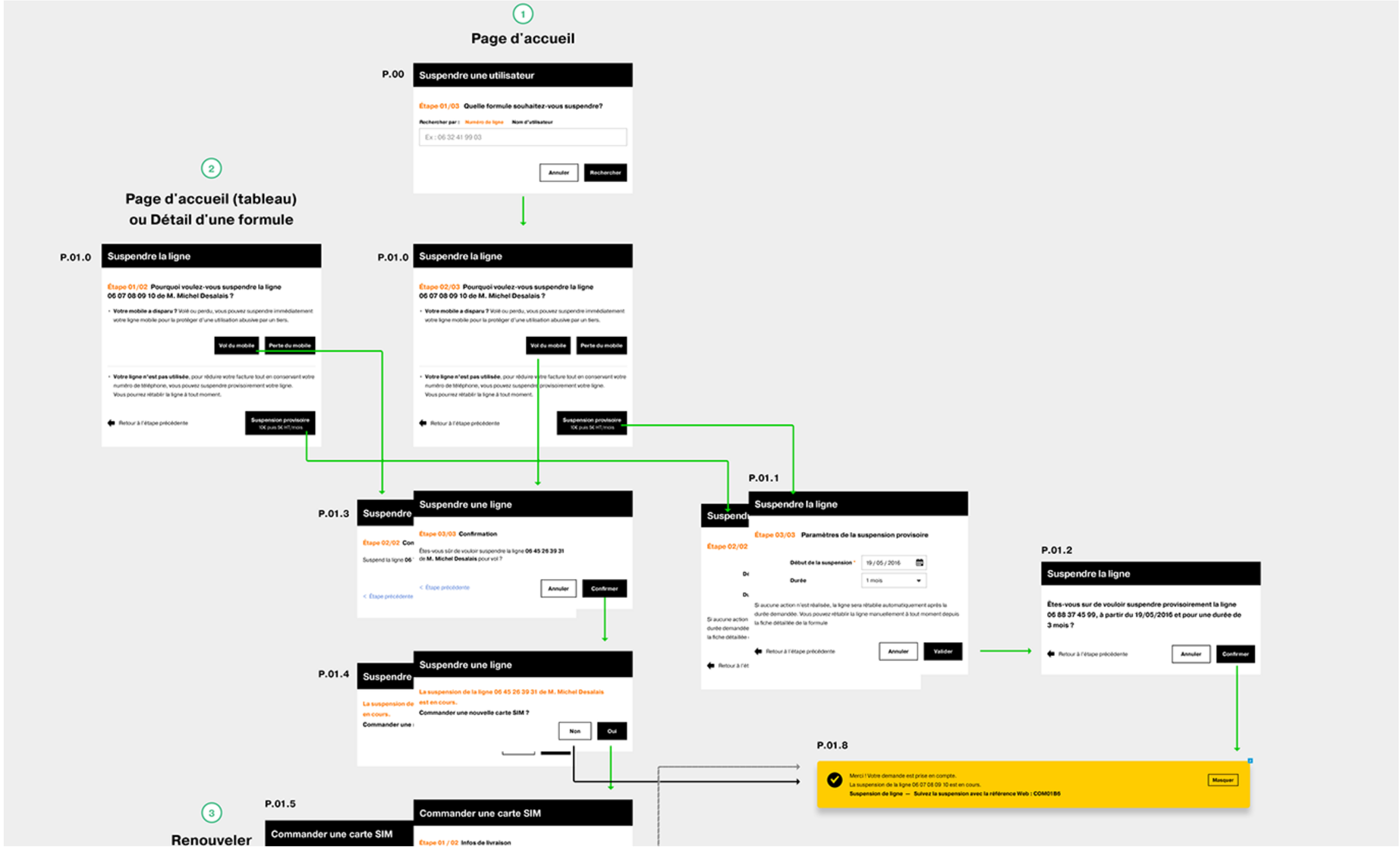


Mirage

Orange Business Services

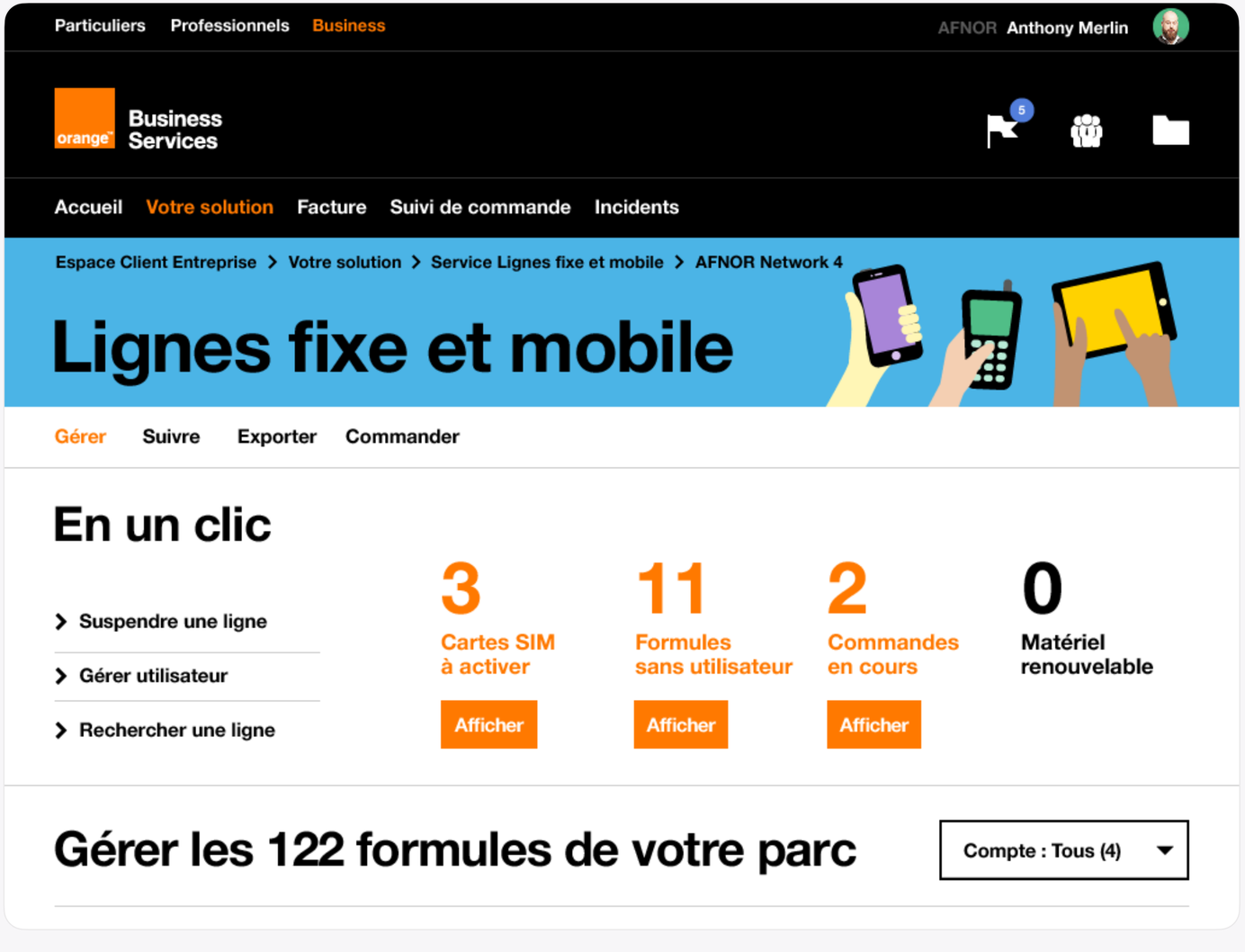
Mirage

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web



Orange Business Services

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web

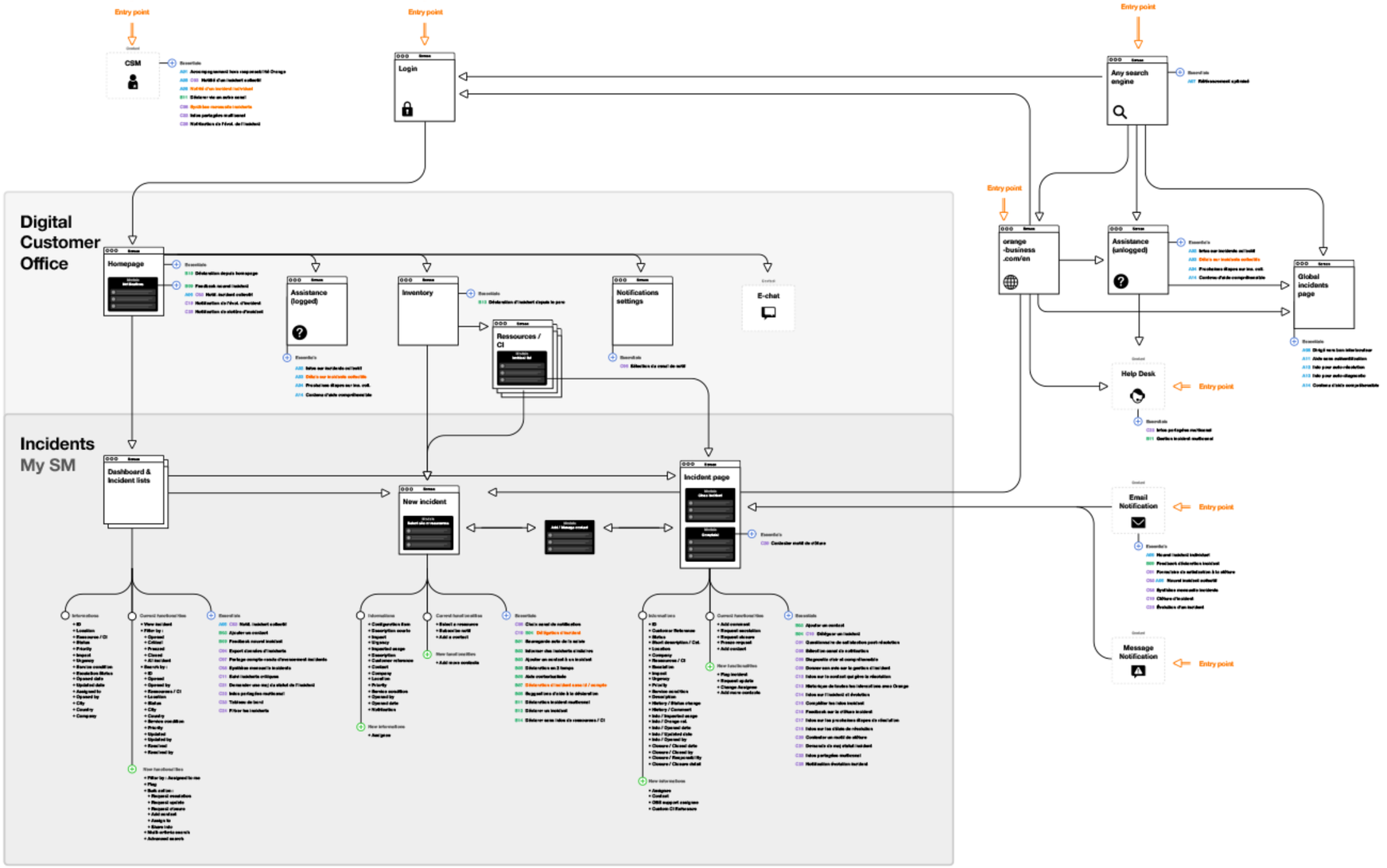


Mirage

Orange Business Services

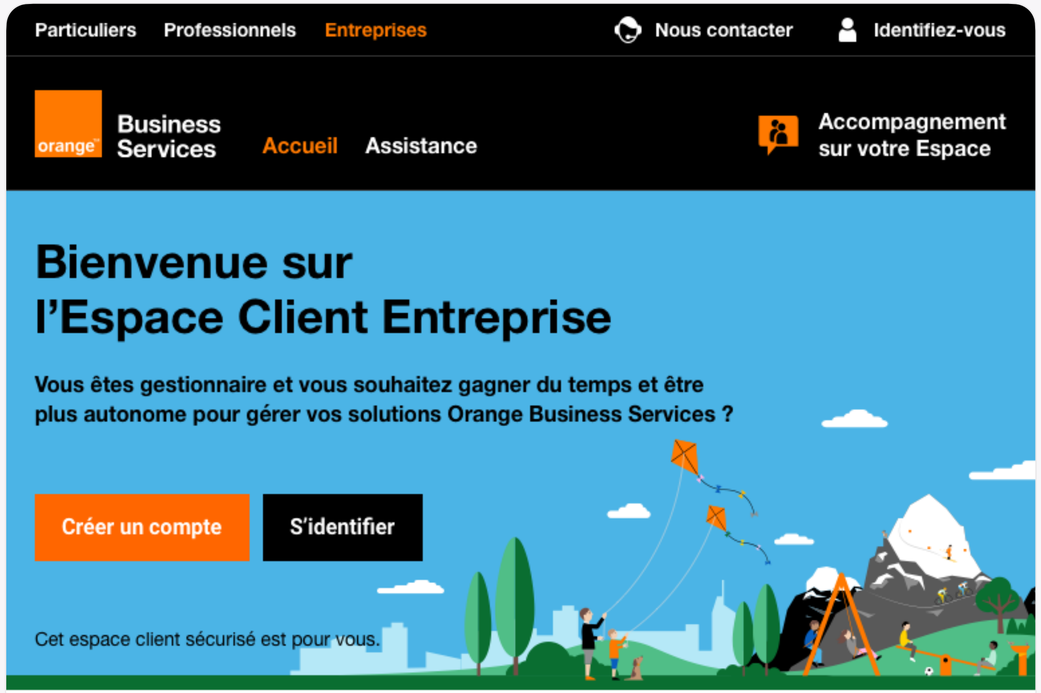
Mirage

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web



Orange Business Services

Design du système graphique et d’interactions, d’applications métier, d’applications mobile et sites web

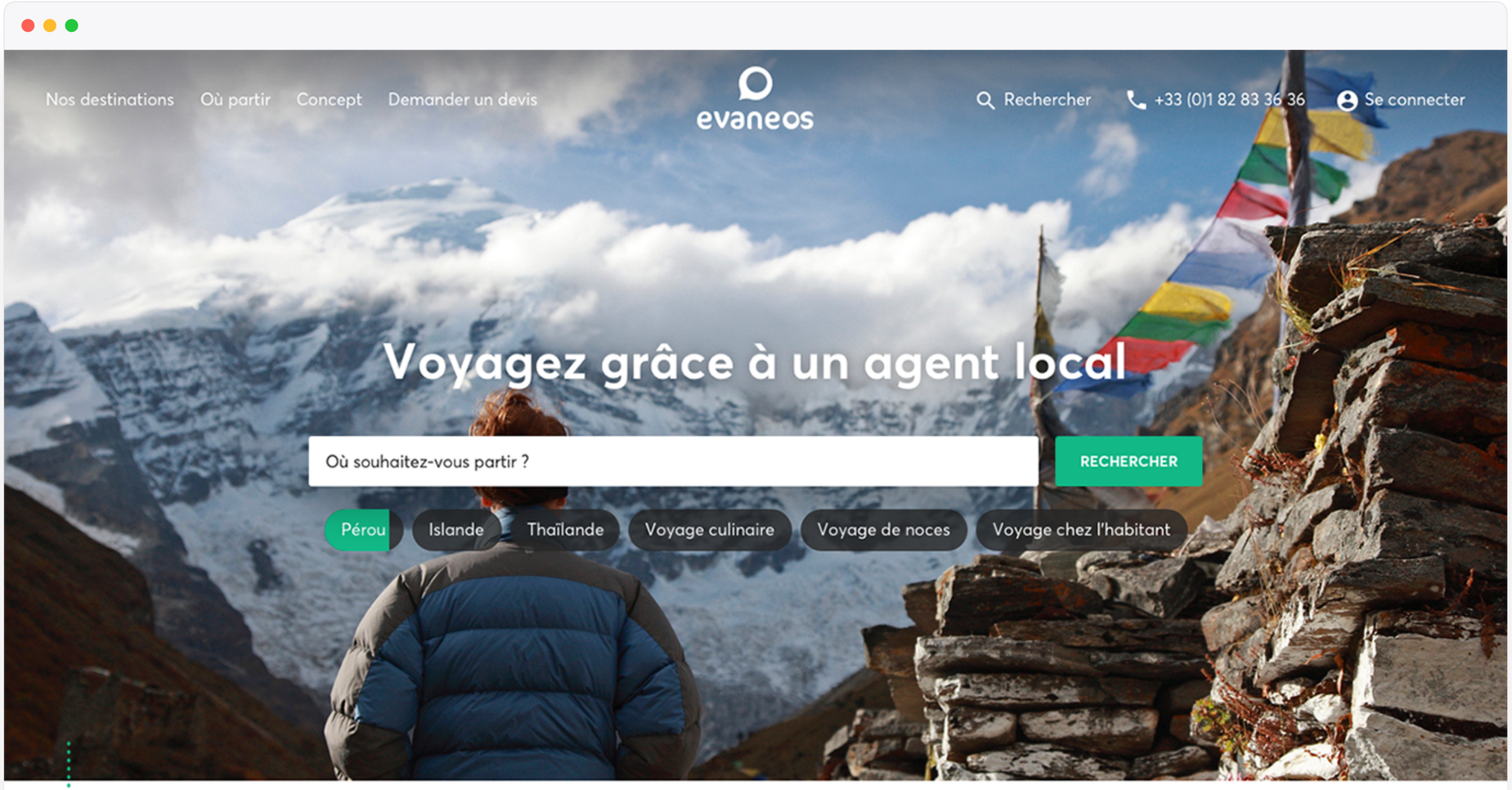




Mirage

Evaneos

Direction artistique du service d’agence de voyage en ligne



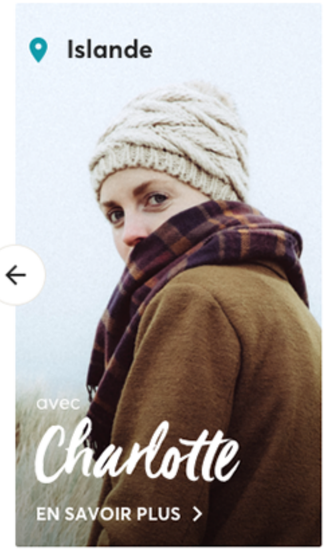
Mirage

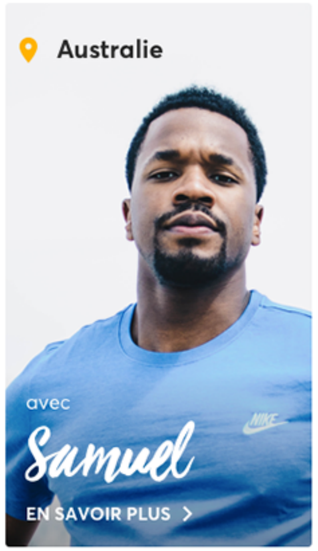
Où partir avec nos experts ?

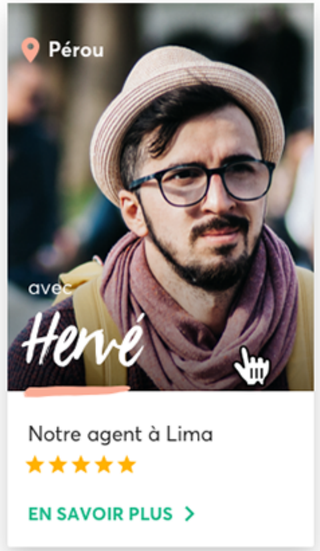
Peu importe votre destination, un de nos 1000 agents locaux y habite certainement.

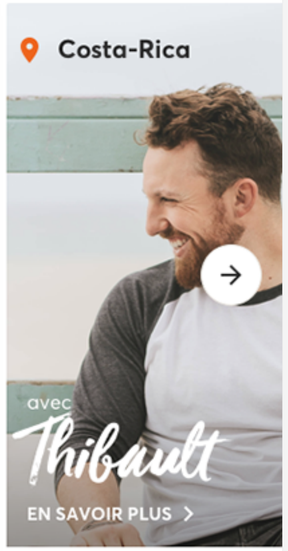
Profitez de leurs expertises et créez ensemble un voyage entièrement personnalisé.

TROUVER VOTRE DESTINATION >









Un voyage qui vous ressemble






Pensez à votre voyage, on s’occupe du reste
SÉLECTION EXIGEANTE
Nos critères de sélection font suer les agents du monde entier.
GARANTIE DÉFAUT AGENCE
Votre voyage est imperturbable, même si l’agence défaille.
PAIEMENT SÉCURISÉ
Par carte ou prélévement, tout est sécurisé et sans frais caché.
ASSURANCES VOYAGE
4 assurances différentes sont prévues pour prévenir tous les imprévus.
Recevez nos meilleures idées de voyages

C’est créer une expérience sur-mesure, inimittable, avec l’un de nos agent locaux.

Mode d’emploi



Trouvez le voyage qui vous ressemble



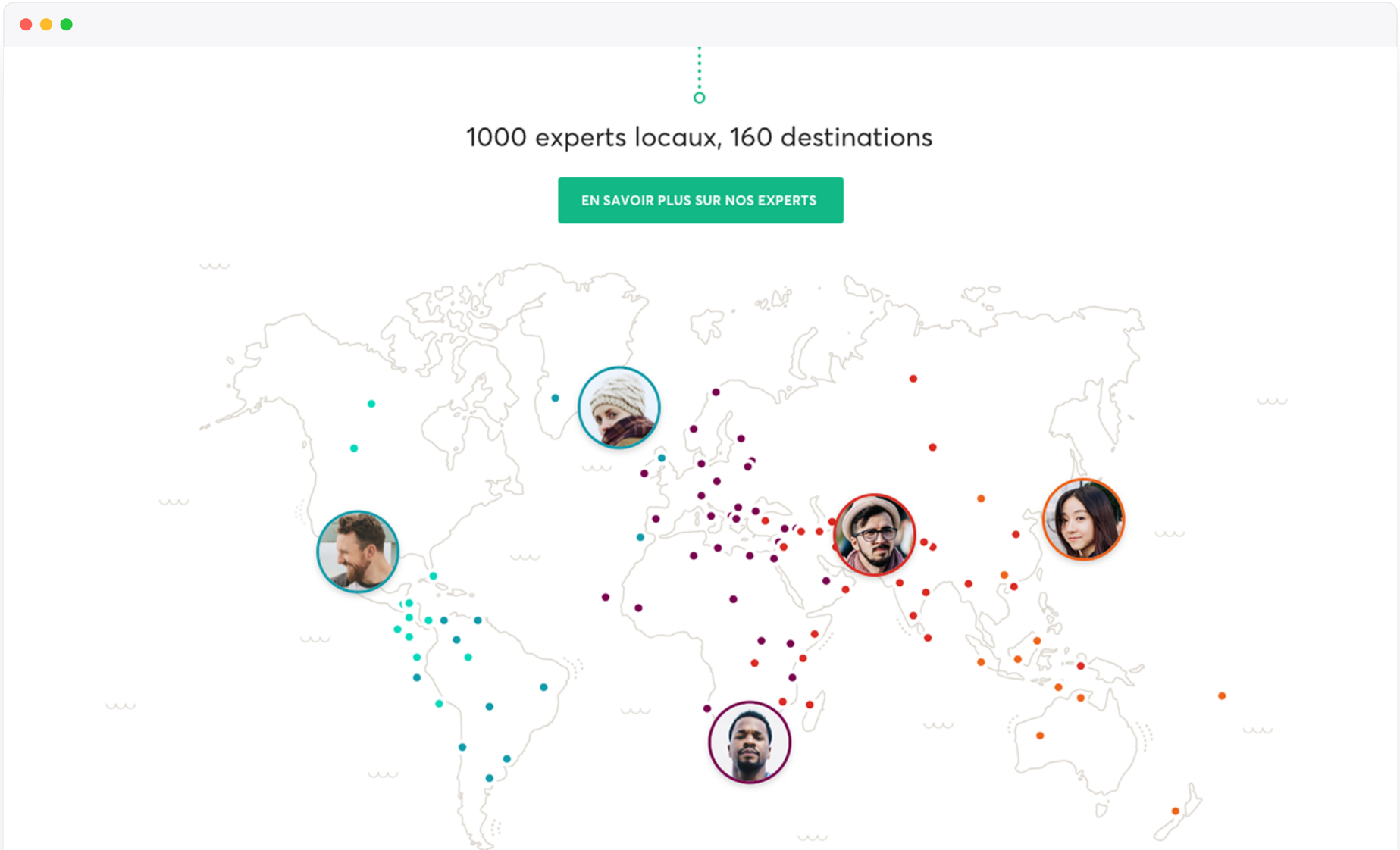
Personnalisez avec un expert local



Voyagez en toute tranquillité

Evaneos

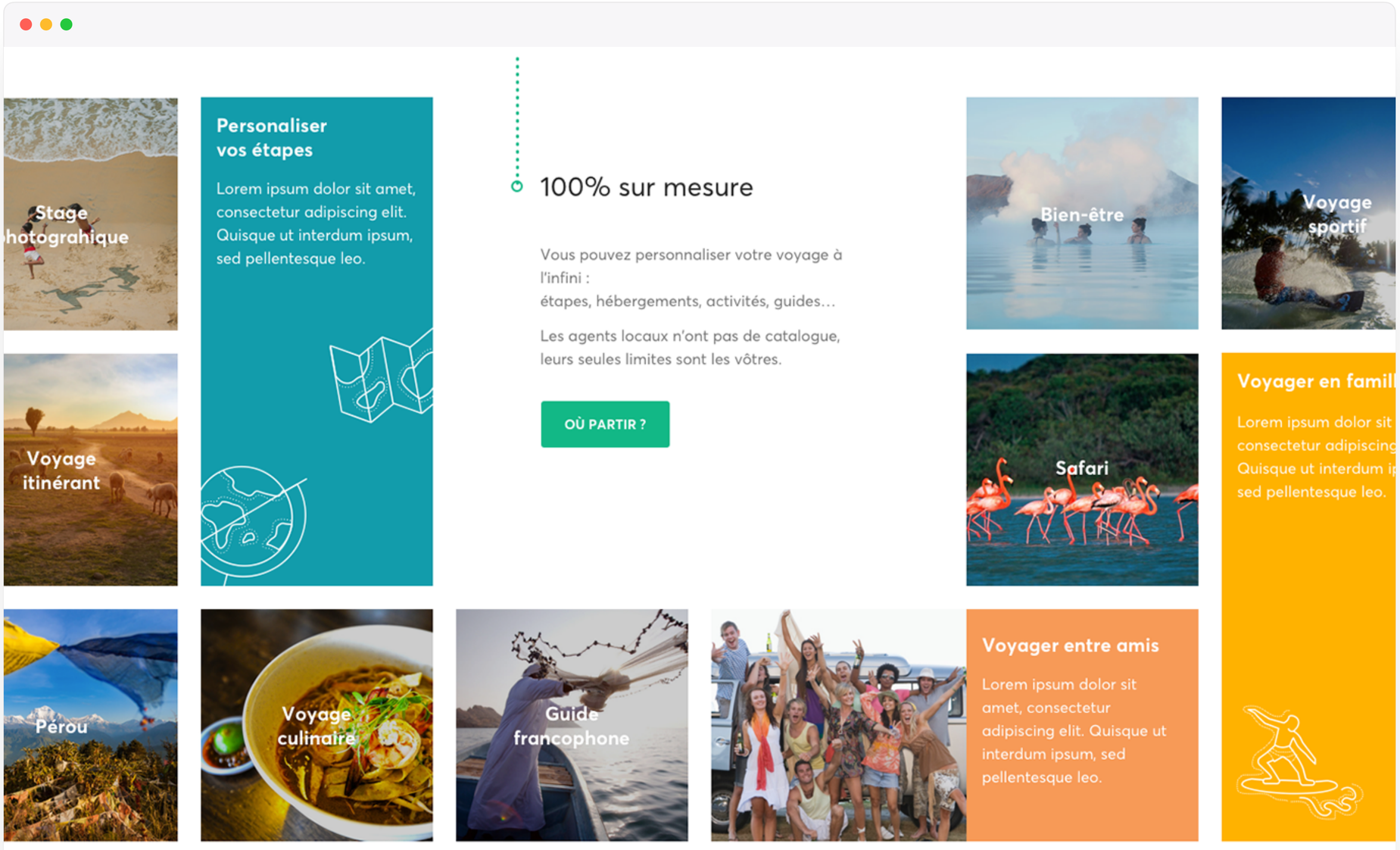
Direction artistique du service d’agence de voyage en ligne



Mirage

Evaneos

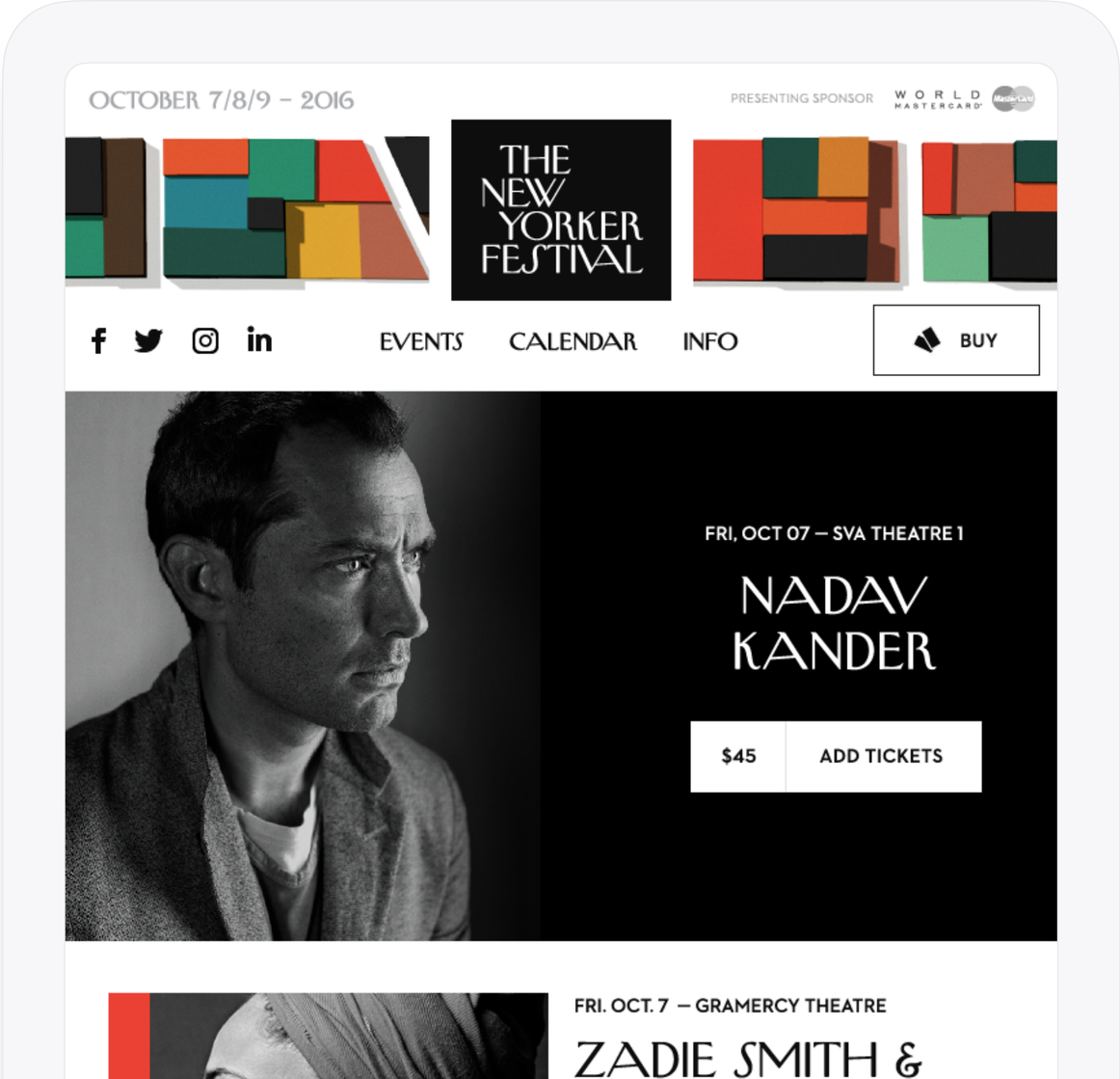
Direction artistique du service d’agence de voyage en ligne



Mirage

The New Yorker Festival 2016

Direction artistique et design du site web

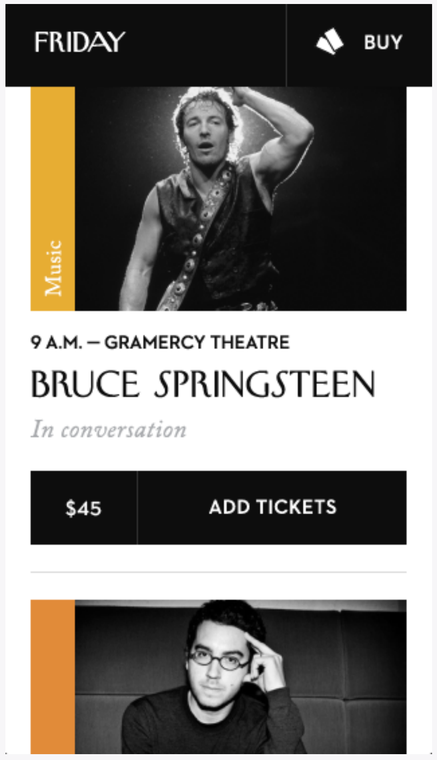


Mirage + AREA 17

The New Yorker Festival 2016

Mirage + AREA 17

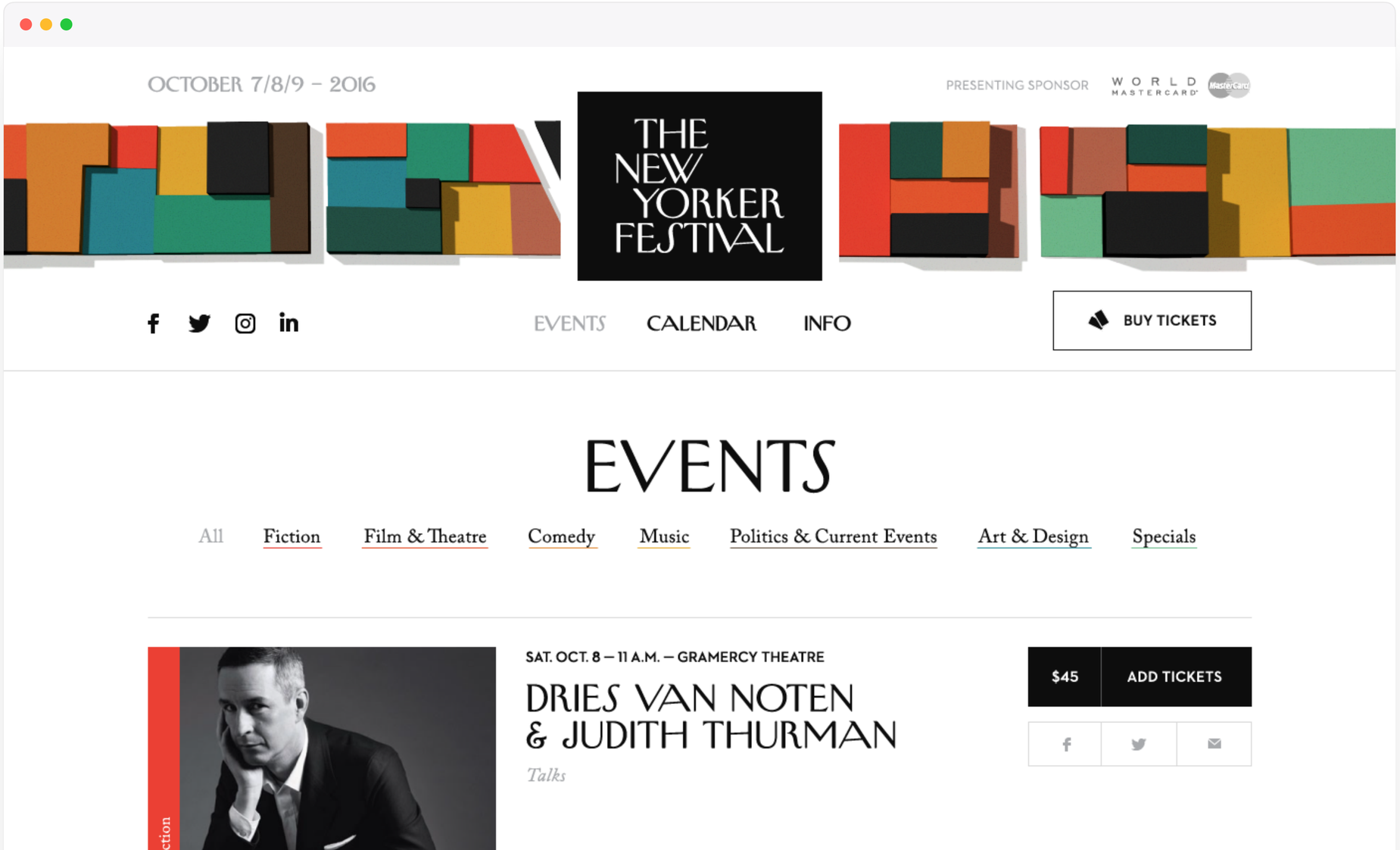




The New Yorker Festival 2016

Mirage + AREA 17

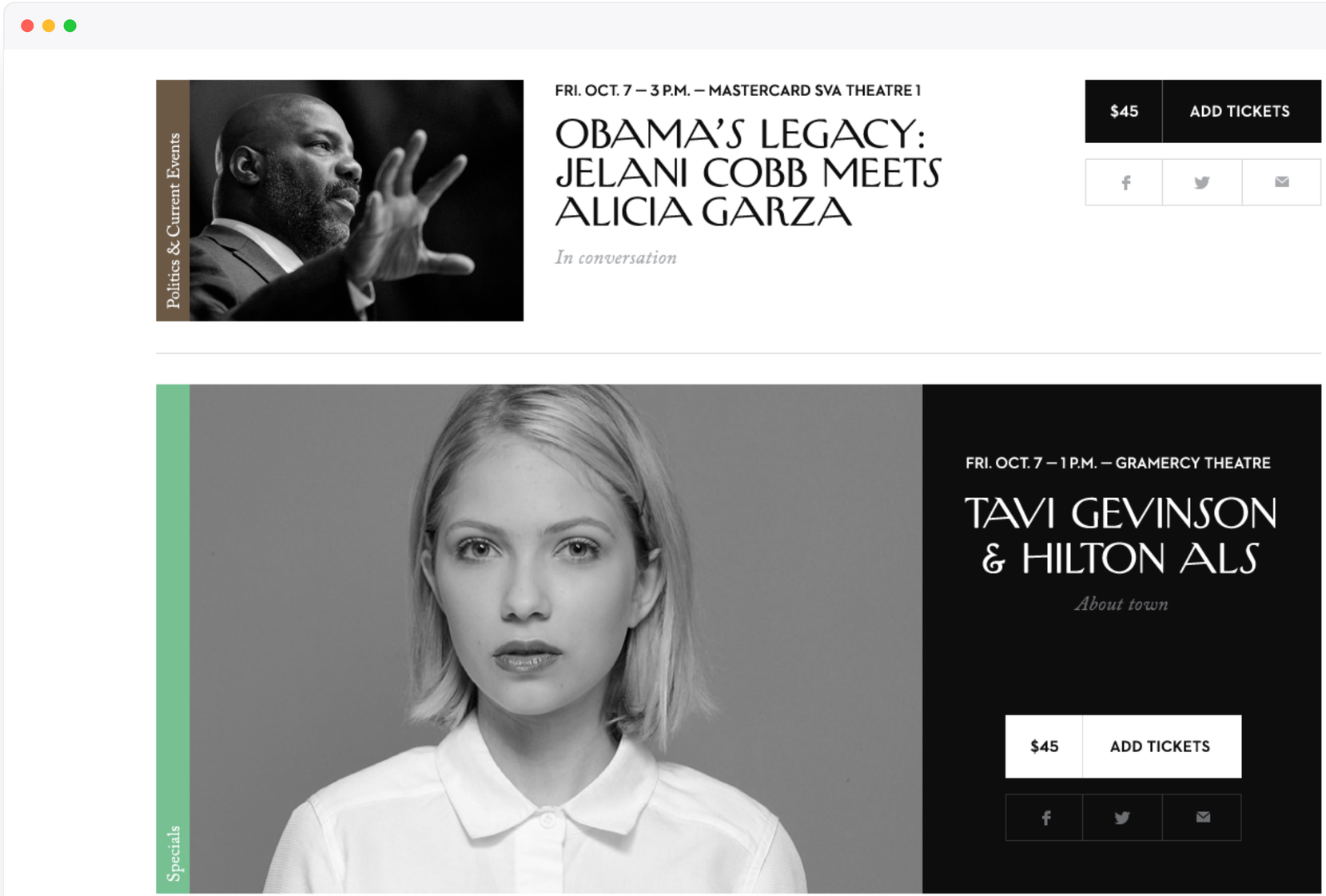
Direction artistique et design du site web



The New Yorker Festival 2016

Mirage + AREA 17

Direction artistique et design du site web



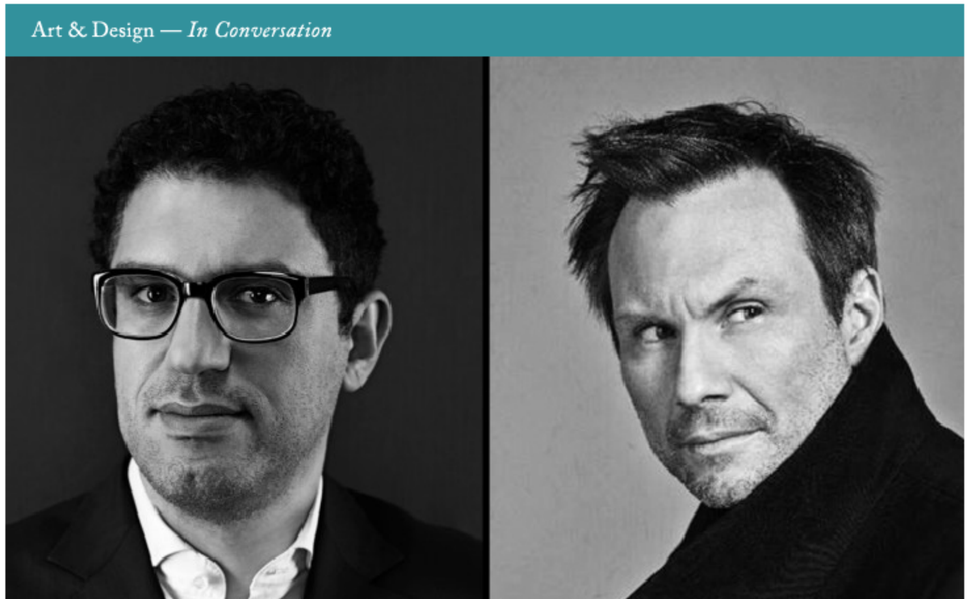
The New Yorker Festival 2016

Mirage + AREA 17

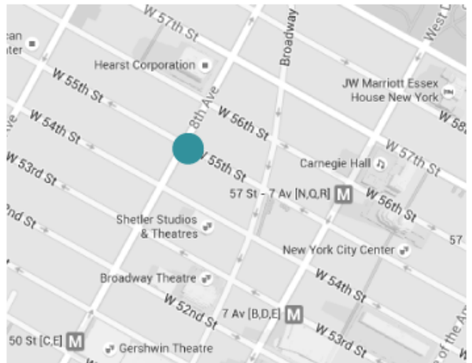
FRI. OCT. 5 - 10 A.M. - 90 MINUTES

JASON ISBELL & JOHN SEABROOK

Master of Southern-gothic heartache



$45 ADD TICKETS



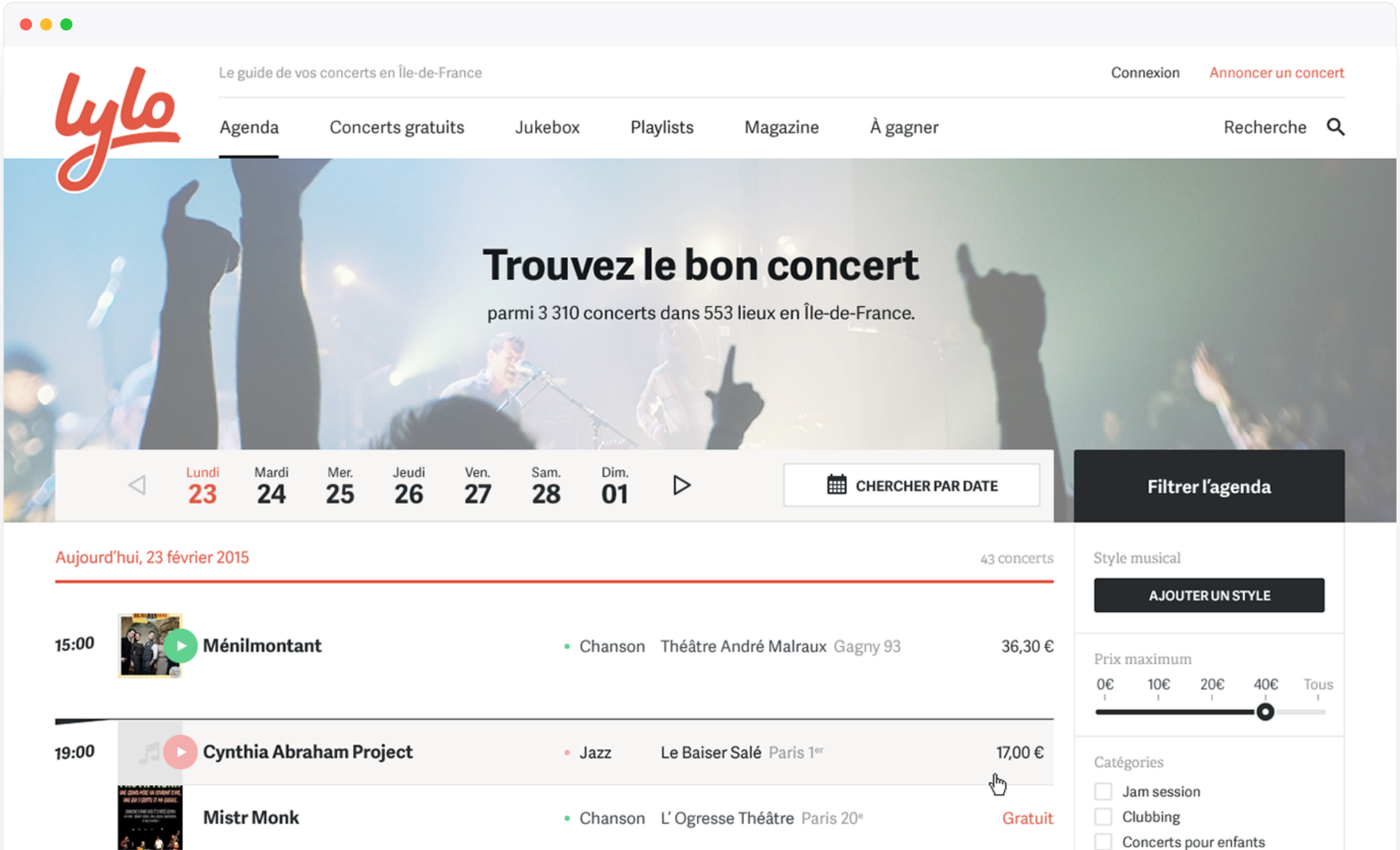
Lylo

Identité graphique et design du service d’agenda des concerts



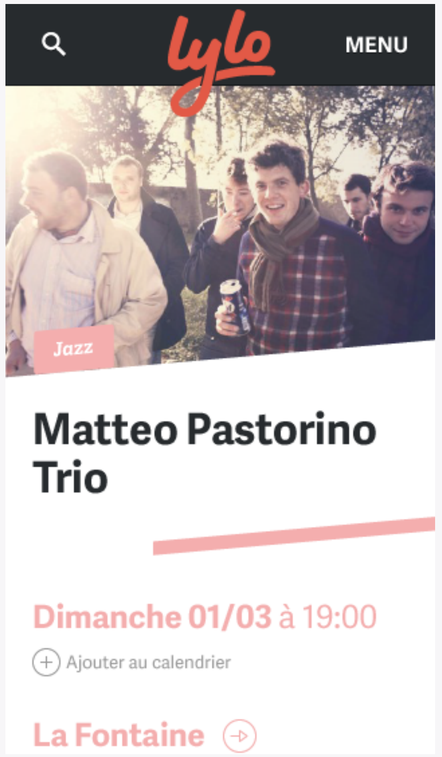
Mirage +
Alex B.

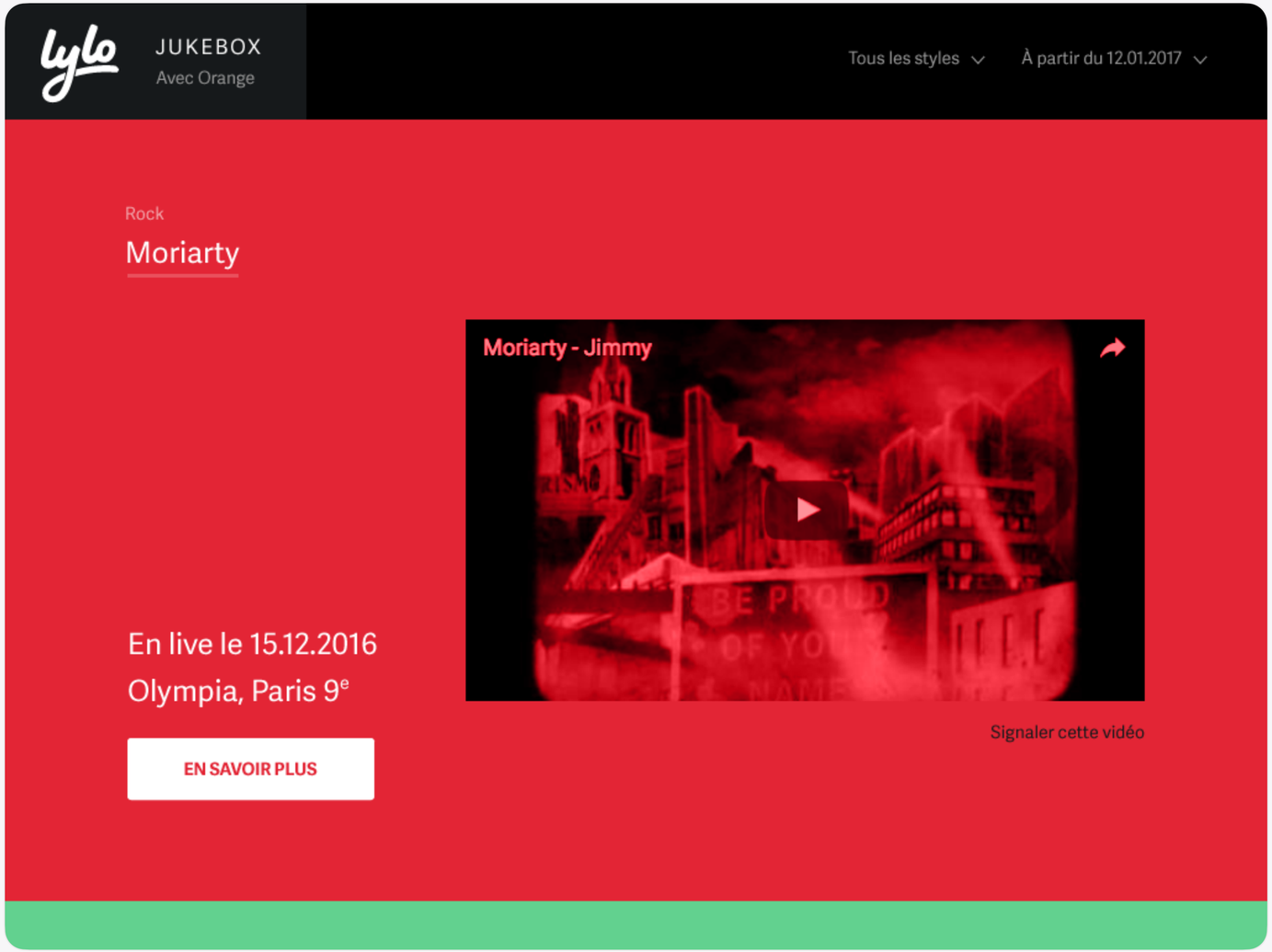
Mirage +
Alex B.



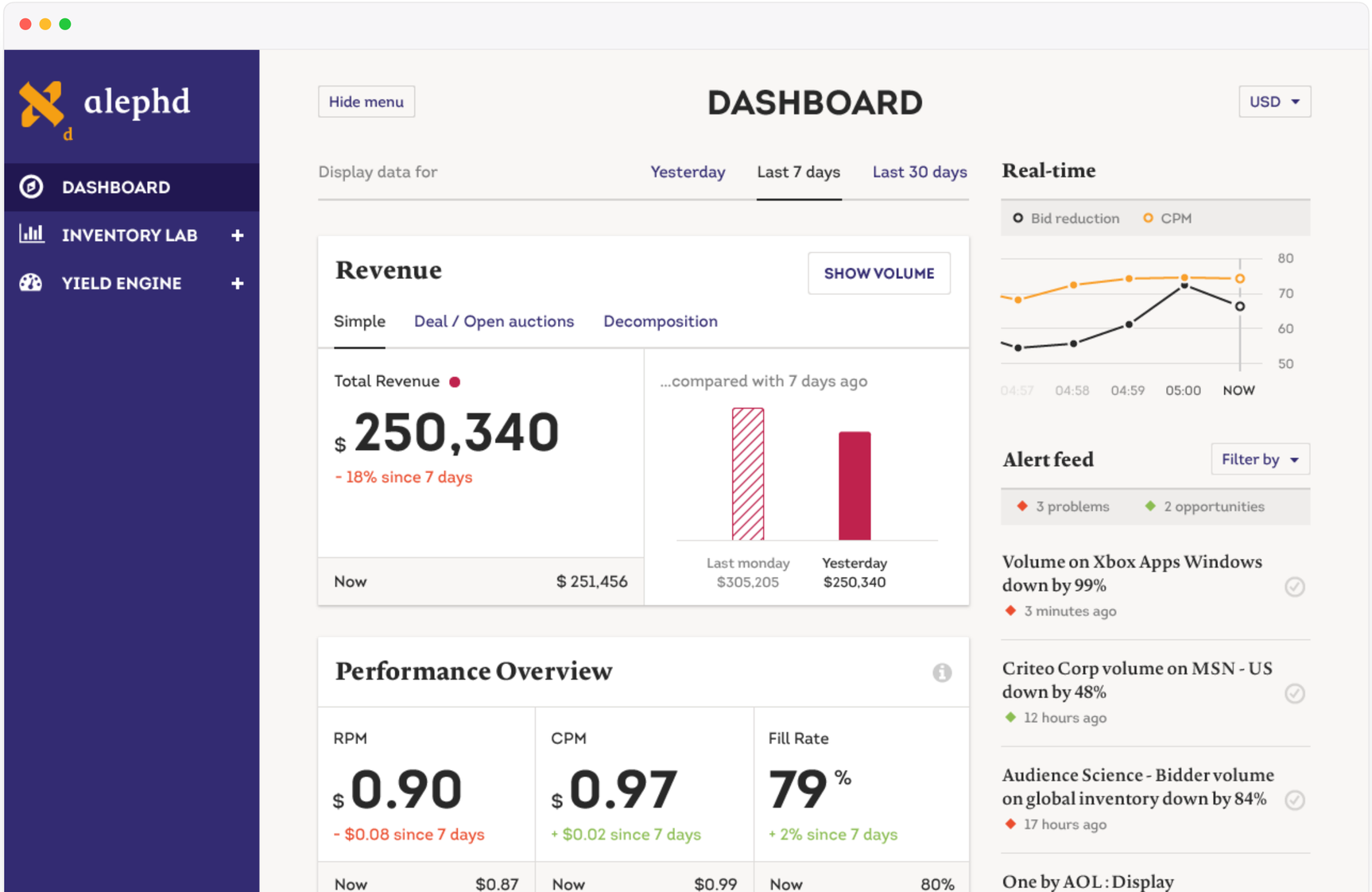
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Alex B.



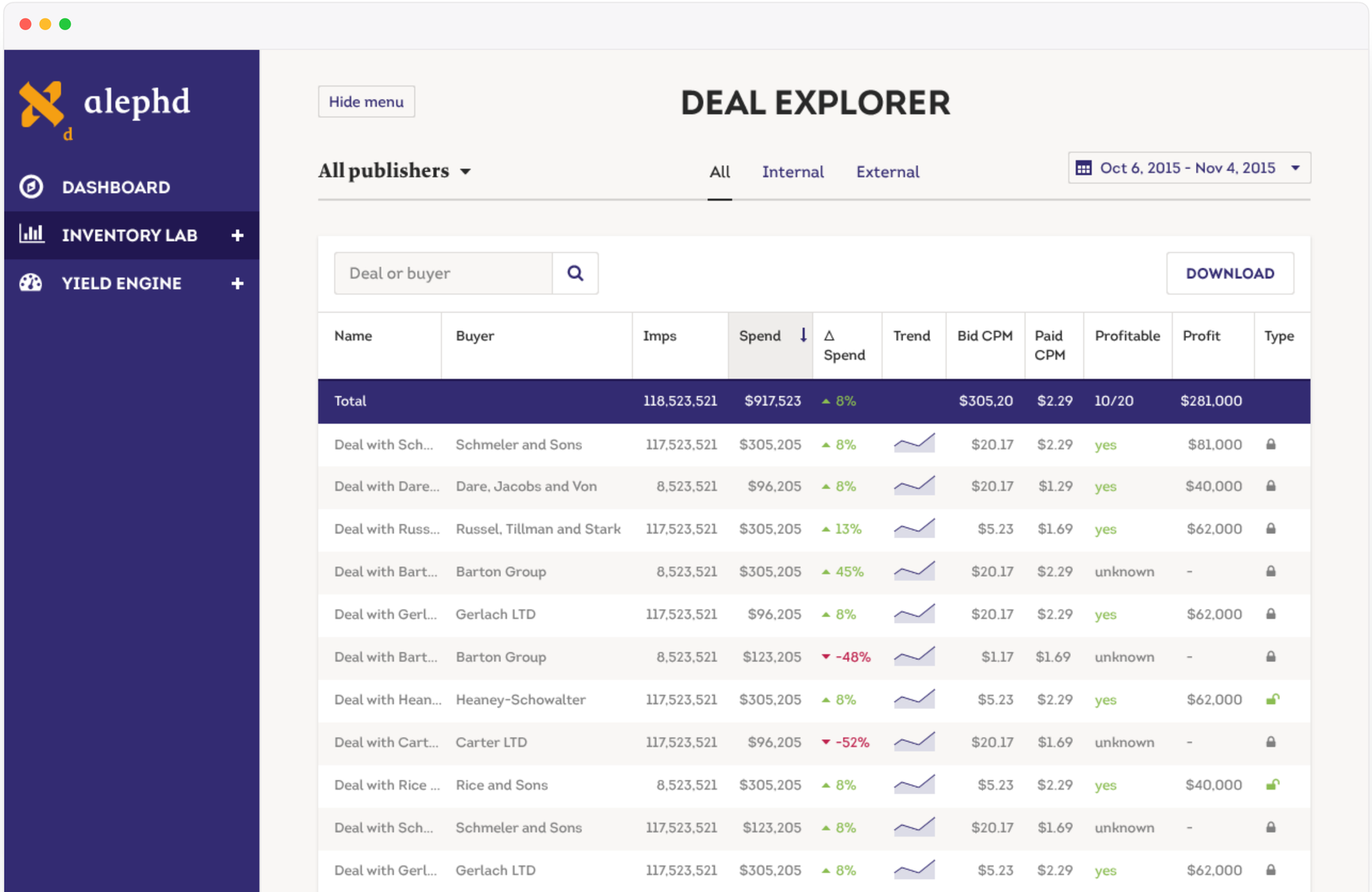




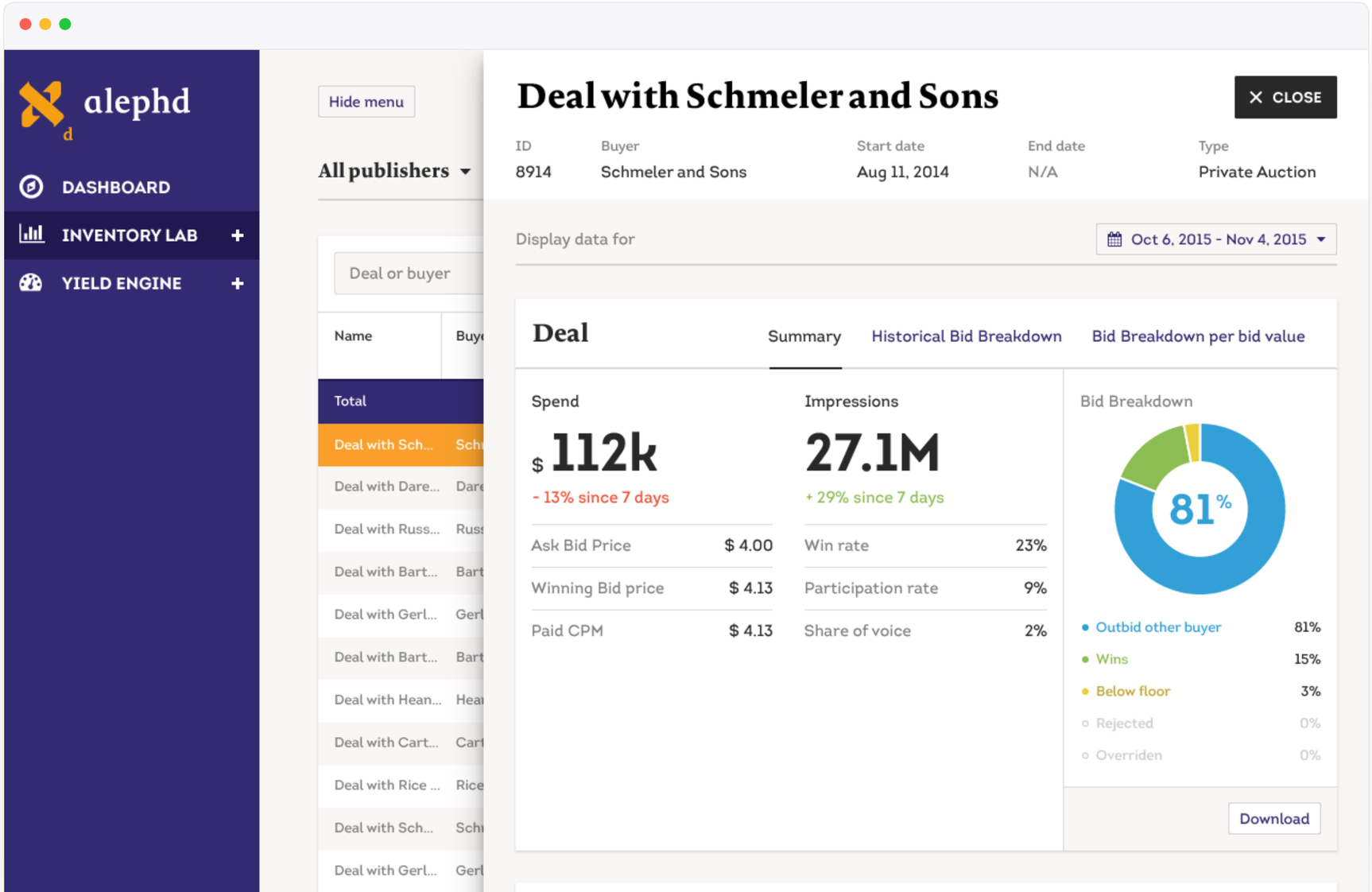
Mirage +
Alex B.


alephd
DASHBOARD
INVENTORY LAB
YIELD ENGINE
Hide menu
DASHBOARD
USD
Display data for
Yesterday
Last 7 days
Last 30 days
Revenue
SHOW VOLUME
Simple
Deal / Open auctions
Decomposition
Total Revenue
$ 250,340
- 18% since 7 days
Now
$ 251,456
...compared with 7 days ago
Last monday
$305,205
Yesterday
$250,340
Performance Overview
RPM
$ 0.90
- $0.08 since 7 days
Now
$0.87
CPM
$ 0.97
+ $0.02 since 7 days
Now
$0.99
Fill Rate
79 %
+ 2% since 7 days
Now
80%
Real-time
Bid reduction
CPM
80
70
60
50
04:57
04:58
04:59
05:00
NOW
Alert feed
Filter by
3 problems
2 opportunities
Volume on Xbox Apps Windows down by 99%
3 minutes ago
Criteo Corp volume on MSN - US down by 48%
12 hours ago
Audience Science - Bidder volume on global inventory down by 84%
17 hours ago
One by AOL : Display

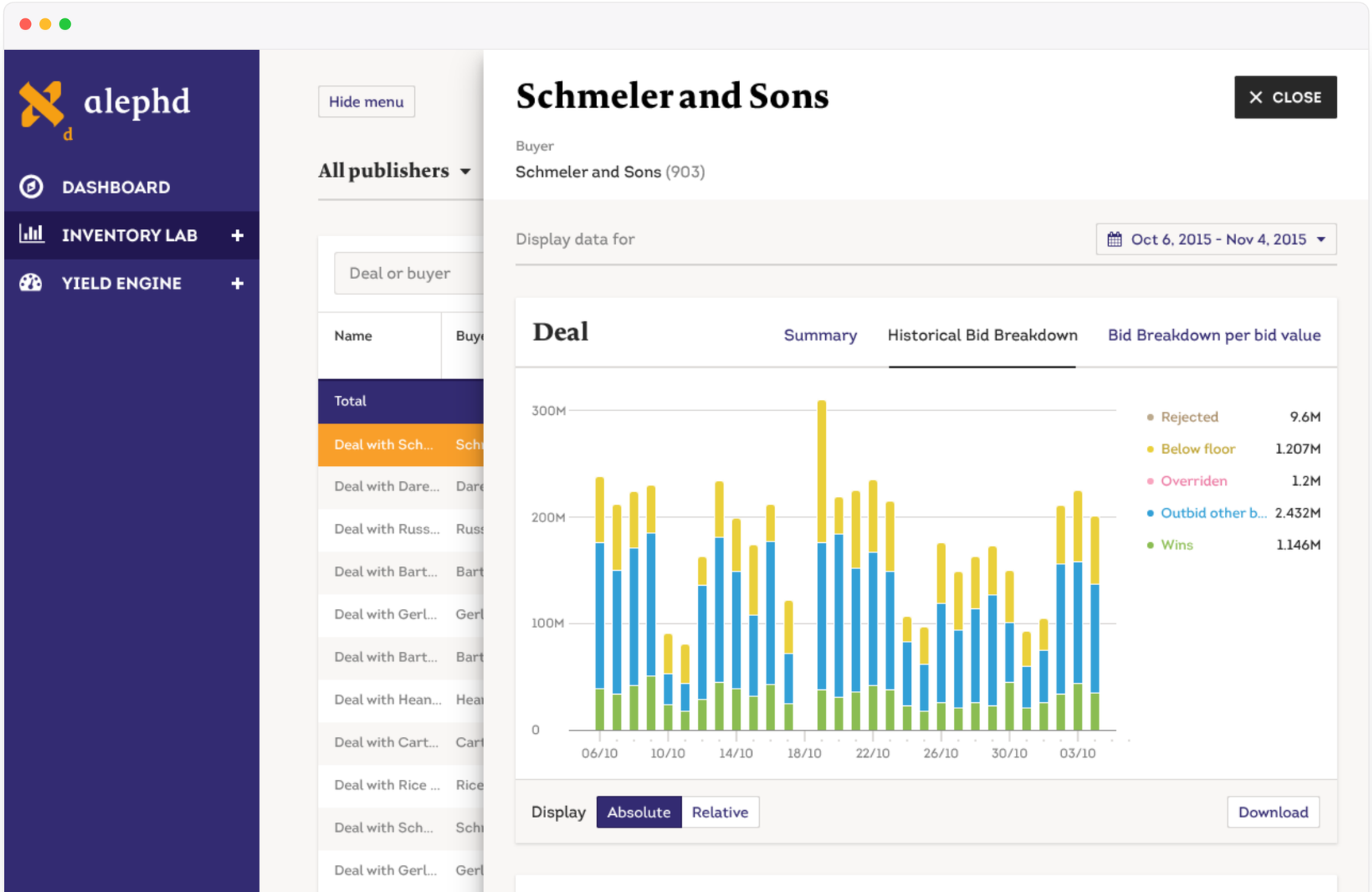
Mirage


alephd
Hide menu
DEAL EXPLORER
DASHBOARD
INVENTORY LAB
YIELD ENGINE
All publishers
All
Internal
External
Oct 6, 2015 - Nov 4, 2015
Deal or buyer
DOWNLOAD
Name
Buyer
Imps
Spend
Δ Spend
Trend
Bid CPM
Paid CPM
Profitable
Profit
Type
Total 118,523,521 $917,523 8% $305,20 $2.29 10/20 $281,000
Deal with Sch... Schmeler and Sons 117,523,521 $305,205 8% $20.17 $2.29 yes $81,000
Deal with Dare... Dare, Jacobs and Von 8,523,521 $96,205 8% $20.17 $1.29 yes $40,000
Deal with Russ... Russel, Tillman and Stark 117,523,521 $305,205 13% $5.23 $1.69 yes $62,000
Deal with Bart... Barton Group 8,523,521 $305,205 45% $20.17 $2.29 unknown -
Deal with Gerl... Gerlach LTD 117,523,521 $96,205 8% $20.17 $2.29 yes $62,000
Deal with Bart... Barton Group 8,523,521 $123,205 -48% $1.17 $1.69 unknown -
Deal with Hean... Heaney-Schowalter 117,523,521 $305,205 8% $5.23 $2.29 yes $62,000
Deal with Cart... Carter LTD 117,523,521 $96,205 -52% $20.17 $1.69 unknown -
Deal with Rice ... Rice and Sons 8,523,521 $305,205 8% $5.23 $2.29 yes $40,000
Deal with Sch... Schmeler and Sons 117,523,521 $123,205 8% $20.17 $1.69 unknown -
Deal with Gerl... Gerlach LTD 117,523,521 $305,205 8% $5.23 $2.29 yes $62,000

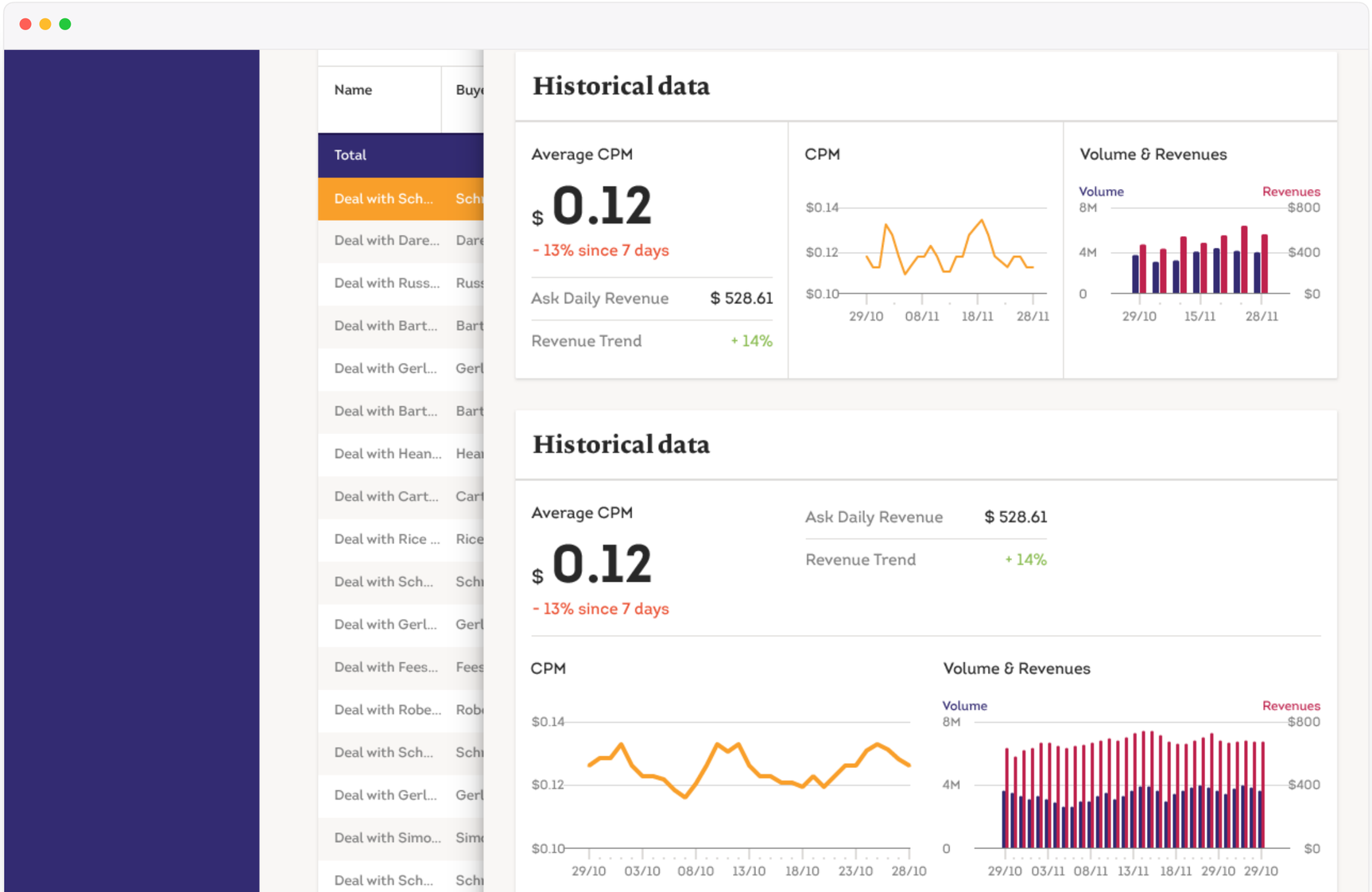
Mirage


alephd
Hide menu
DASHBOARD
INVENTORY LAB
YIELD ENGINE
All publishers
Deal or buyer
Name
Total
Deal with Sch...
Deal with Dare...
Deal with Russ...
Deal with Bart...
Deal with Gerl...
Deal with Bart...
Deal with Hean...
Deal with Cart...
Deal with Rice ...
Deal with Sch...
Deal with Gerl...
Deal with Schmeler and Sons
CLOSE
ID
8914
Buyer
Schmeler and Sons
Start date
Aug 11, 2014
End date
N/A
Type
Private Auction
Display data for
Oct 6, 2015 - Nov 4, 2015
Deal
Summary
Historical Bid Breakdown
Bid Breakdown per bid value
Spend
$ 112k
- 13% since 7 days
Impressions
27.1M
+ 29% since 7 days
Ask Bid Price $ 4.00
Winning Bid price $ 4.13
Paid CPM $ 4.13
Win rate 23%
Participation rate 9%
Share of voice 2%
Bid Breakdown
81%
Outbid other buyer 81%
Wins 15%
Below floor 3%
Rejected 0%
Overriden 0%
Download

Mirage


alephd
Hide menu
DASHBOARD
INVENTORY LAB
YIELD ENGINE
All publishers
Deal or buyer
Name
Buy
Total
Deal with Sch...
Deal with Dare...
Deal with Russ...
Deal with Bart...
Deal with Gerl...
Deal with Bart...
Deal with Hean...
Deal with Cart...
Deal with Rice ...
Deal with Sch...
Deal with Gerl...
Schmeler and Sons
CLOSE
Buyer
Schmeler and Sons (903)
Display data for
Oct 6, 2015 - Nov 4, 2015
Deal
Summary
Historical Bid Breakdown
Bid Breakdown per bid value
300M
200M
100M
0
06/10
10/10
14/10
18/10
22/10
26/10
30/10
03/10
Rejected 9.6M
Below floor 1.207M
Overriden 1.2M
Outbid other b... 2.432M
Wins 1.146M
Display
Absolute
Relative
Download

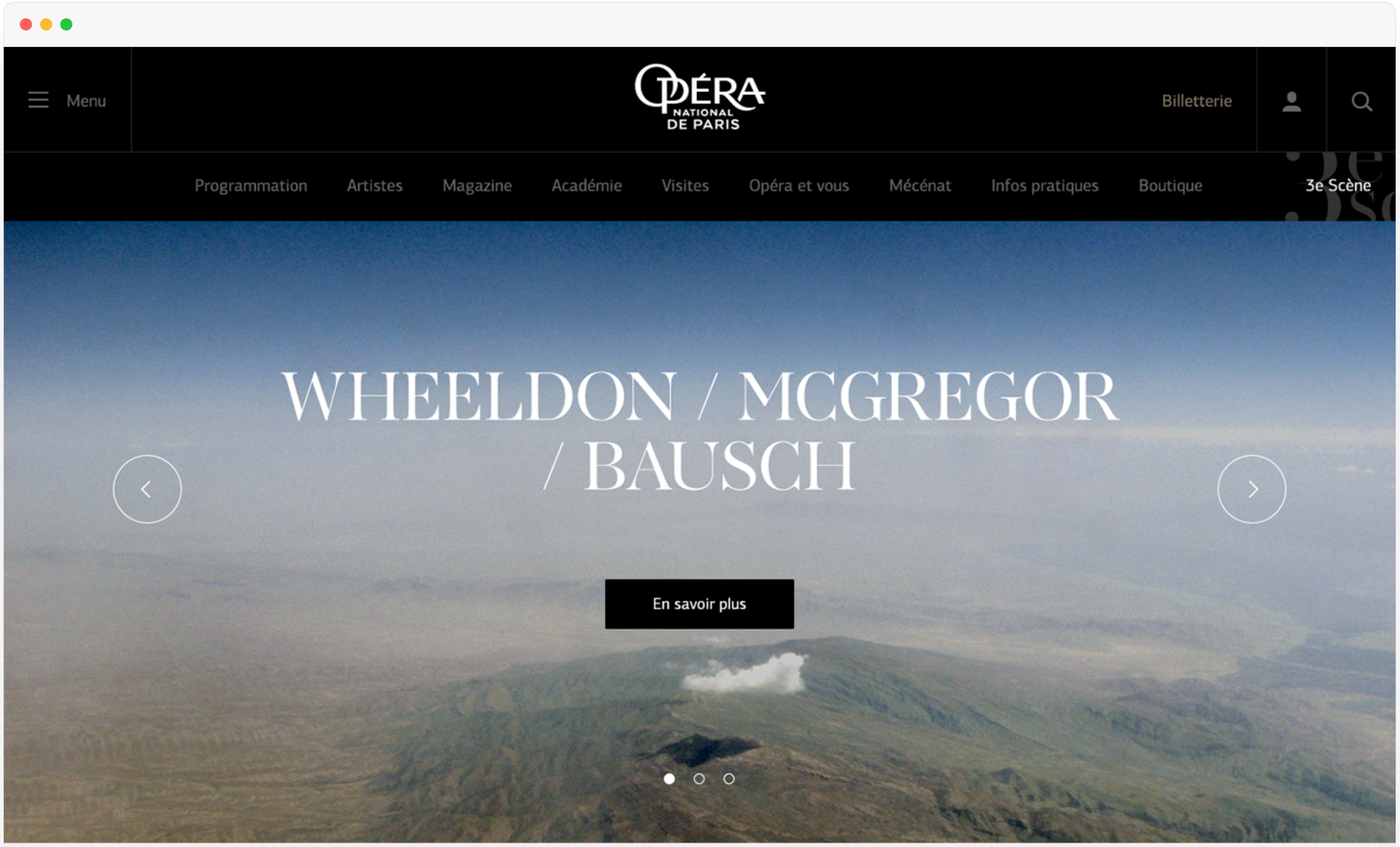
Mirage


Name
Buy
Total
Deal with Sch...
Deal with Dare...
Deal with Russ...
Deal with Bart...
Deal with Gerl...
Deal with Bart...
Deal with Hean...
Deal with Cart...
Deal with Rice ...
Deal with Sch...
Deal with Gerl...
Deal with Fees...
Deal with Robe...
Deal with Sch...
Deal with Gerl...
Deal with Simo...
Deal with Sch...
Historical data
Average CPM
$ 0.12
- 13% since 7 days
Ask Daily Revenue $ 528.61
Revenue Trend + 14%
CPM
$0.14
$0.12
$0.10
29/10 08/11 18/11 28/11
Volume & Revenues
Volume
Revenues
8M
4M
0
$800
$400
$0
29/10 15/11 28/11
Historical data
Average CPM
$ 0.12
- 13% since 7 days
Ask Daily Revenue $ 528.61
Revenue Trend + 14%
CPM
$0.14
$0.12
$0.10
29/10 03/10 08/10 13/10 18/10 23/10 28/10
Volume & Revenues
Volume
Revenues
8M
4M
0
$800
$400
$0
29/10 03/11 08/11 13/11 18/11 29/10 29/10

Mirage

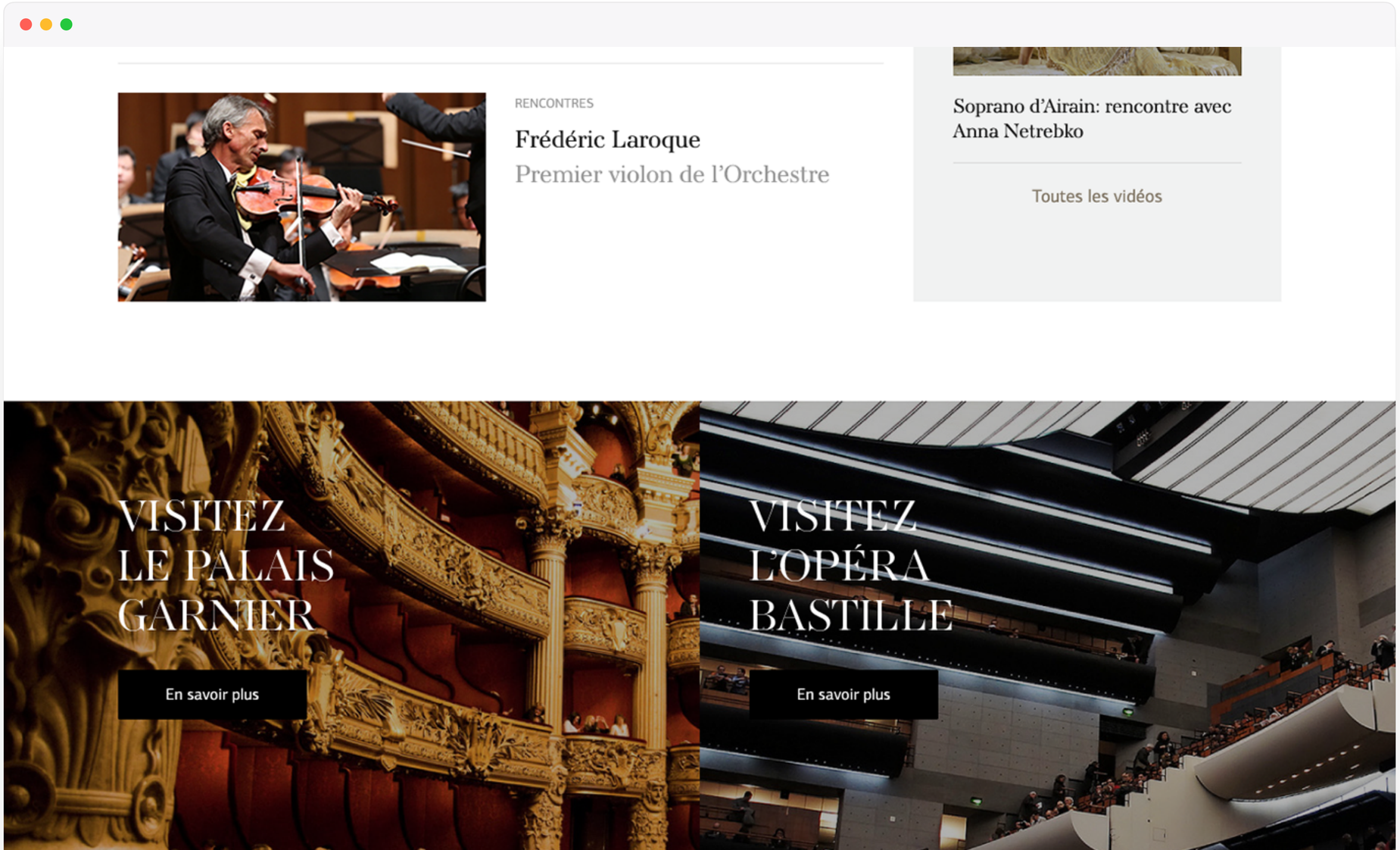
Opéra national de Paris

Direction artistique et design du site web



Mirage + AREA 17

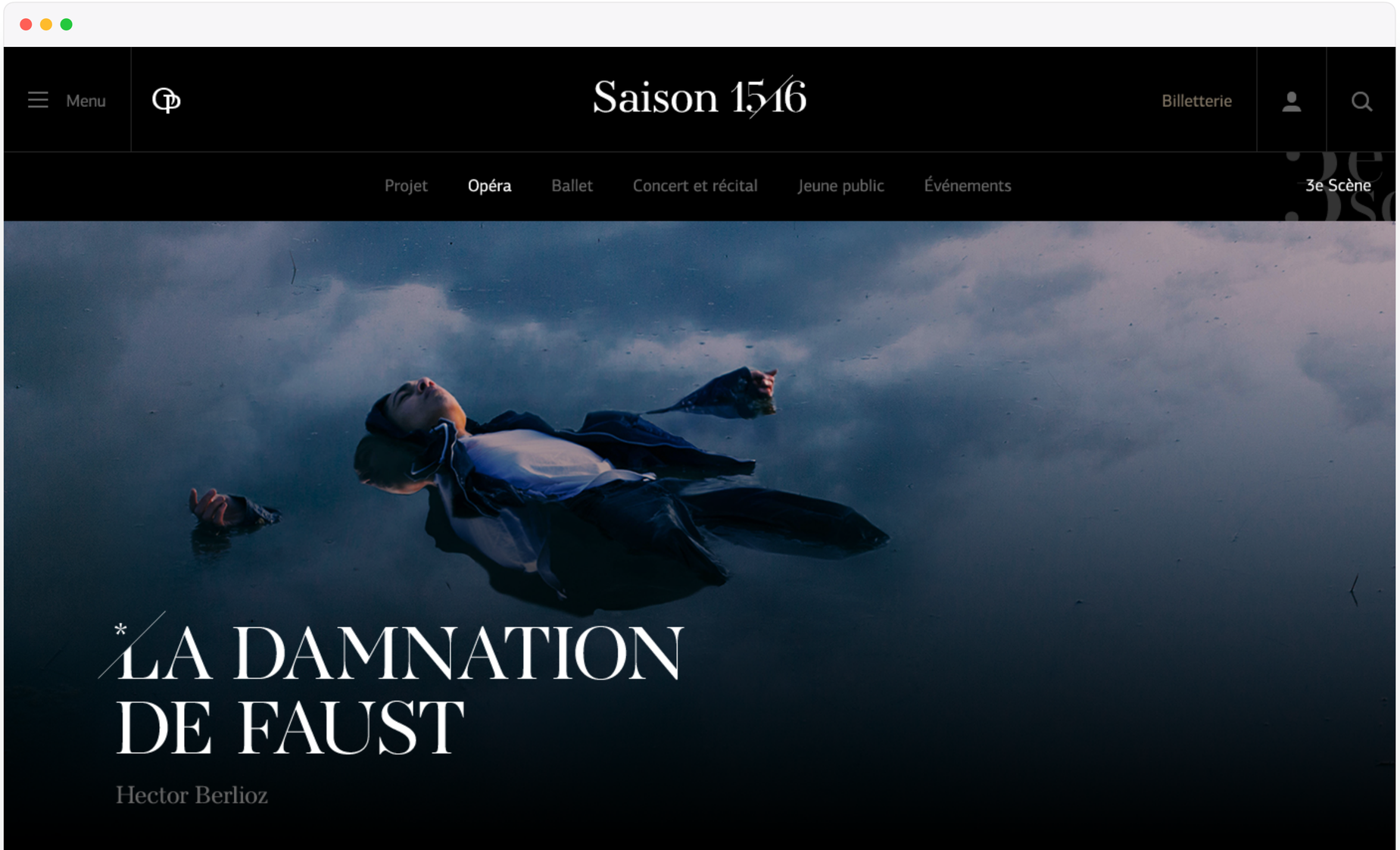
Opéra national de Paris



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Opéra national de Paris

Direction artistique et design du site web



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Direction artistique et design du site web

Présentation | Galerie | Autour du spectacle

Mémoires

Hector Berlioz — 1870

Ce fut pendant ce voyage en Autriche, en Hongrie, en Bohême et en Silésie que je commençai la composition de ma légende de Faust, dont je ruminais le plan depuis longtemps. Dès que je me fus décidé à l'entreprendre, je dus me résoudre aussi à écrire moi-même presque tout le livret.



Réserver

S'abonner

NOV 14 | DEC 14 | FEV 15 | MAR 15

L	M	M	J	V	S	D
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

• Offres personnelles

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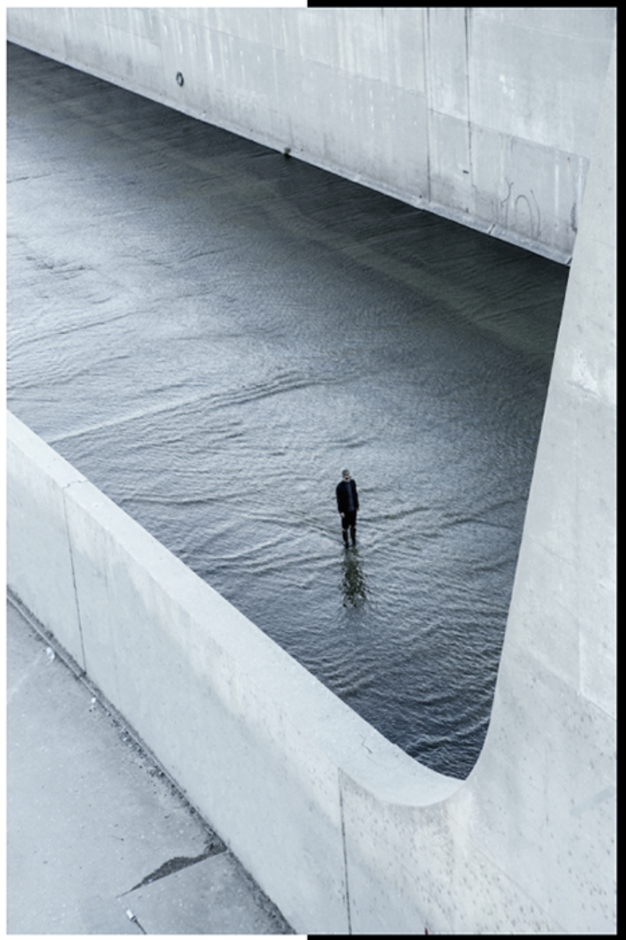


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Roméo
& Juliette
Moses und
Aron
La damnation
de Faust
English national
ballet
Moses und
Aron
La damnation
de faust



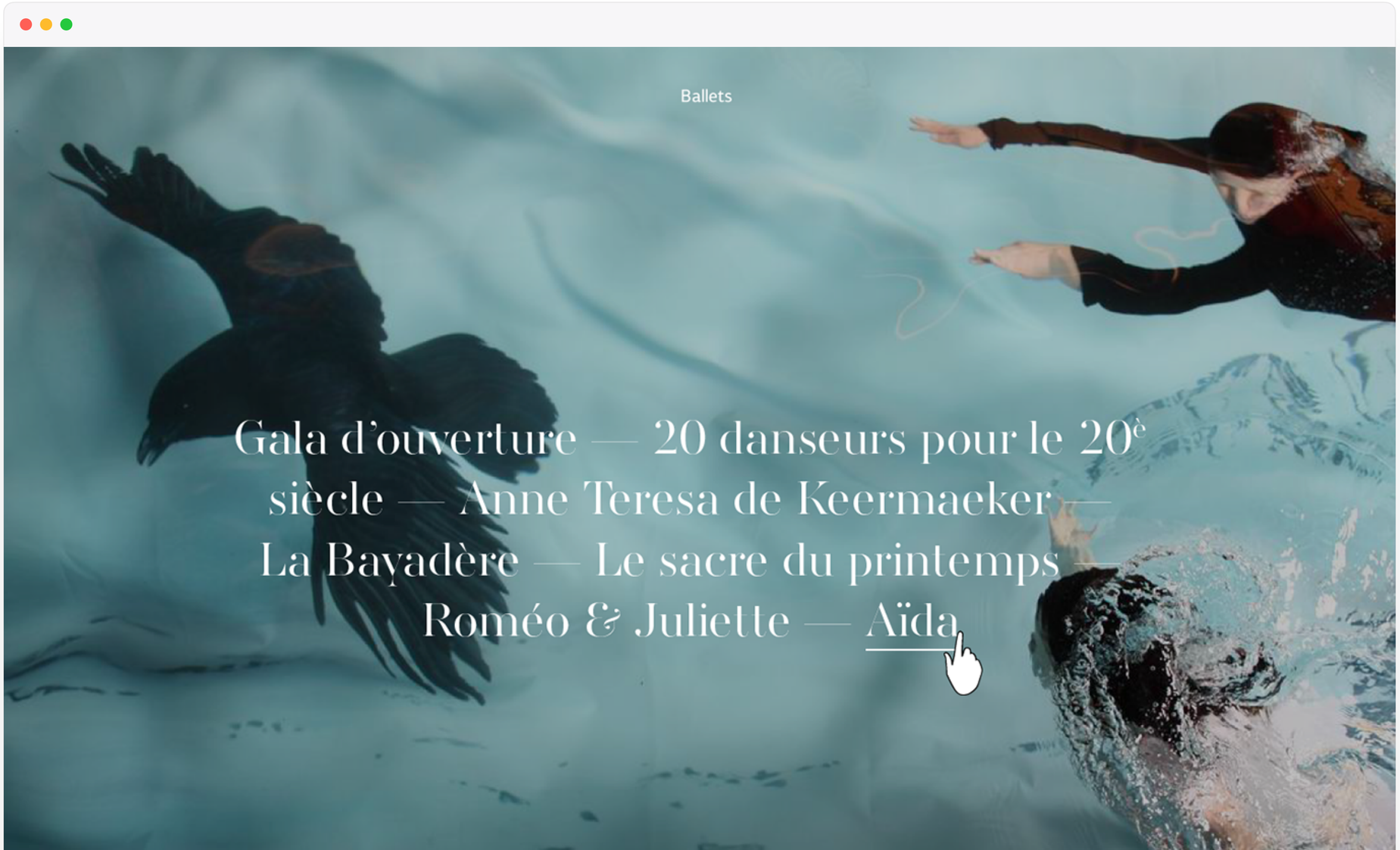
Opéra en deux actes

Arnold Schönberg

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AREA 17

Opéra national de Paris

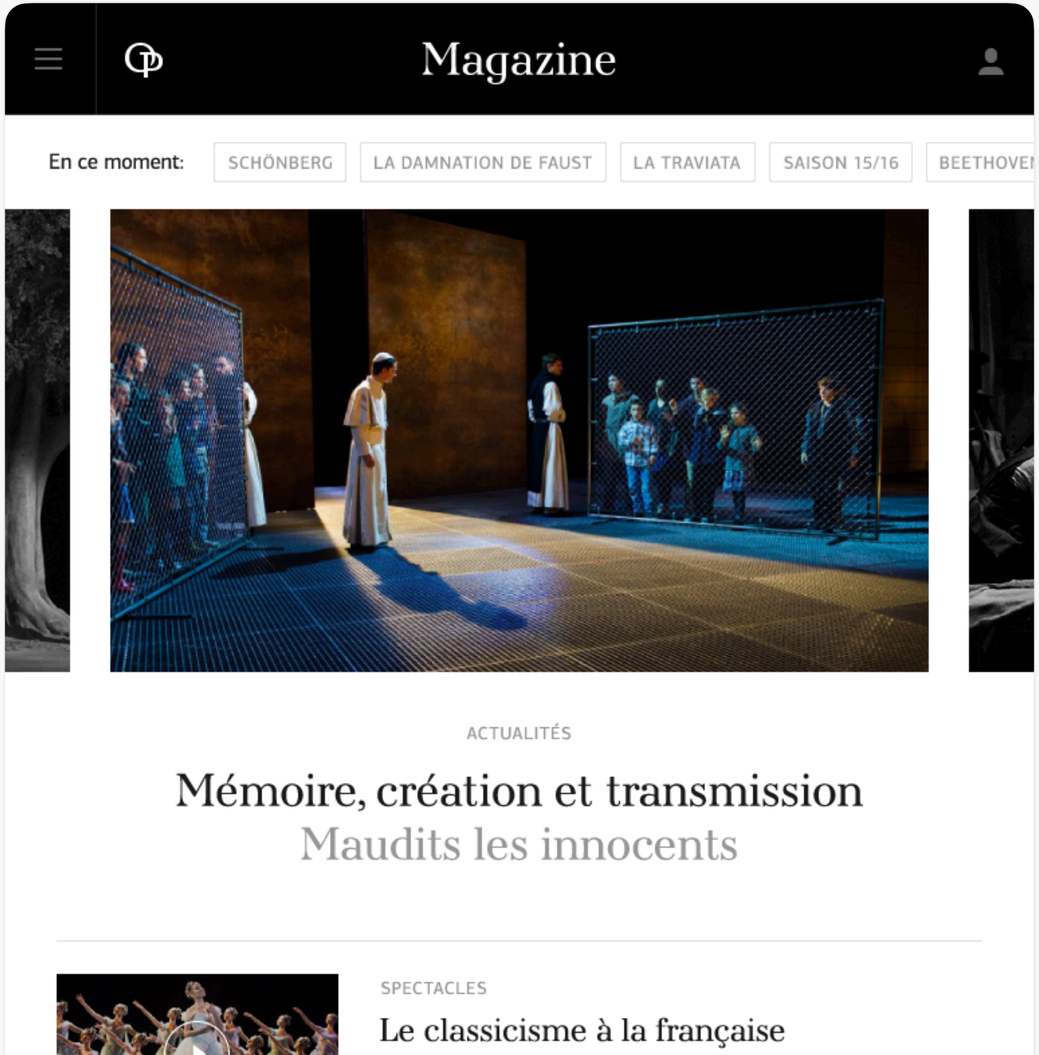
Direction artistique et design du site web

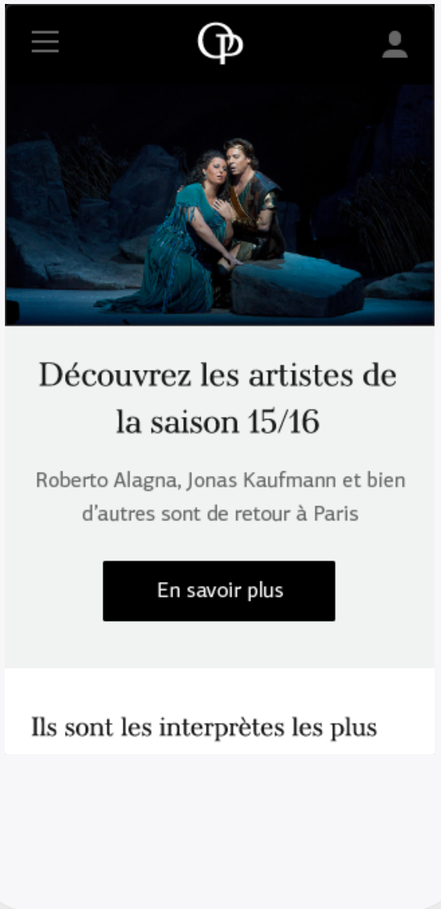


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Direction artistique et design du site web





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La Glace
et le Ciel

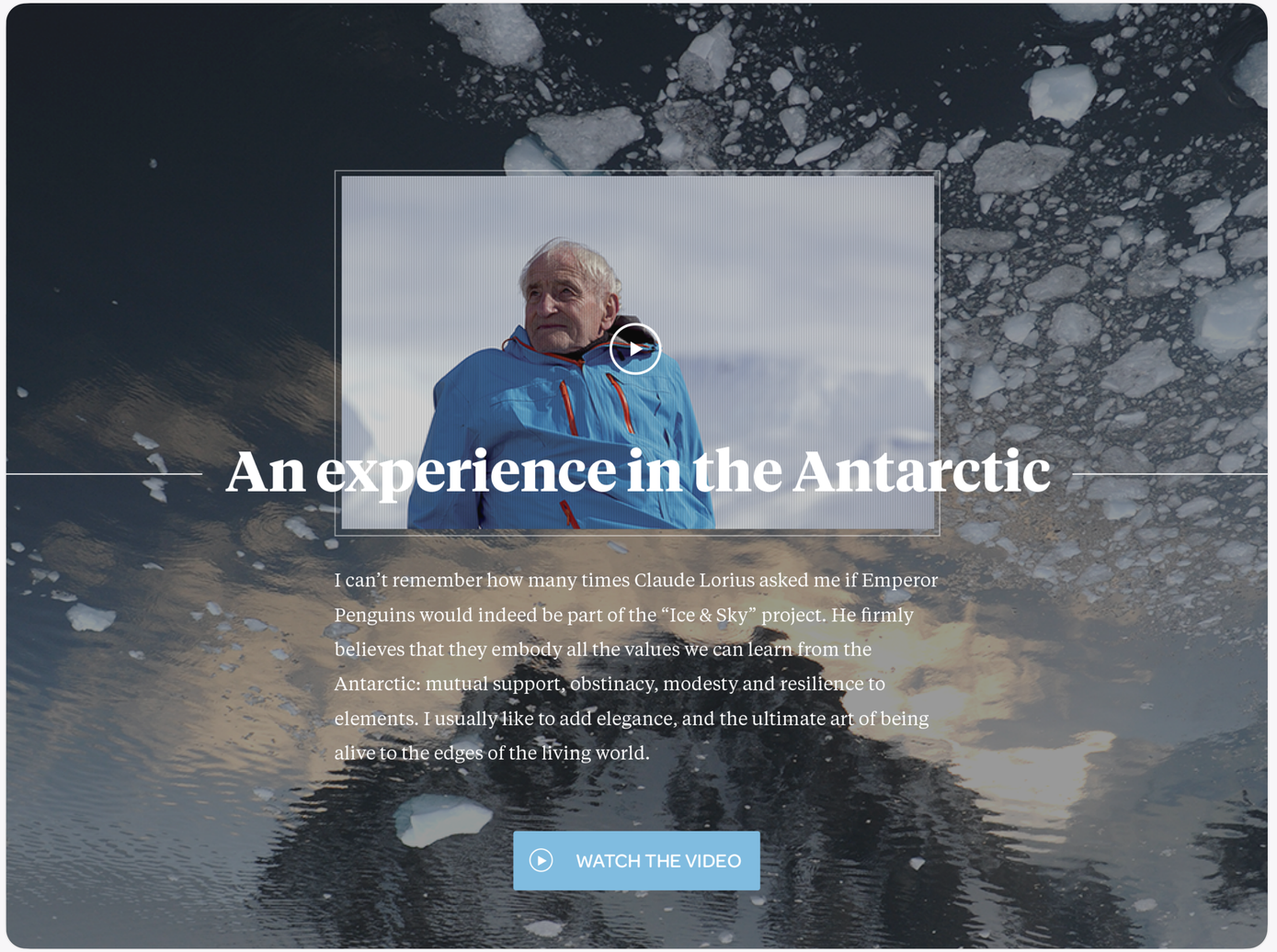
Mirage +
Alex B.

Design du site web de promotion du documentaire



La Glace
et le Ciel

Design du site web de promotion du documentaire



Mirage +
Alex B.

La Glace et le Ciel

Design du site web de promotion du documentaire



Mirage + Alex B.

La Glace
et le Ciel

Design du site web de promotion du documentaire



Mirage +
Alex B.

La Glace
et le Ciel

Design du site web de promotion du documentaire



Mirage +
Alex B.

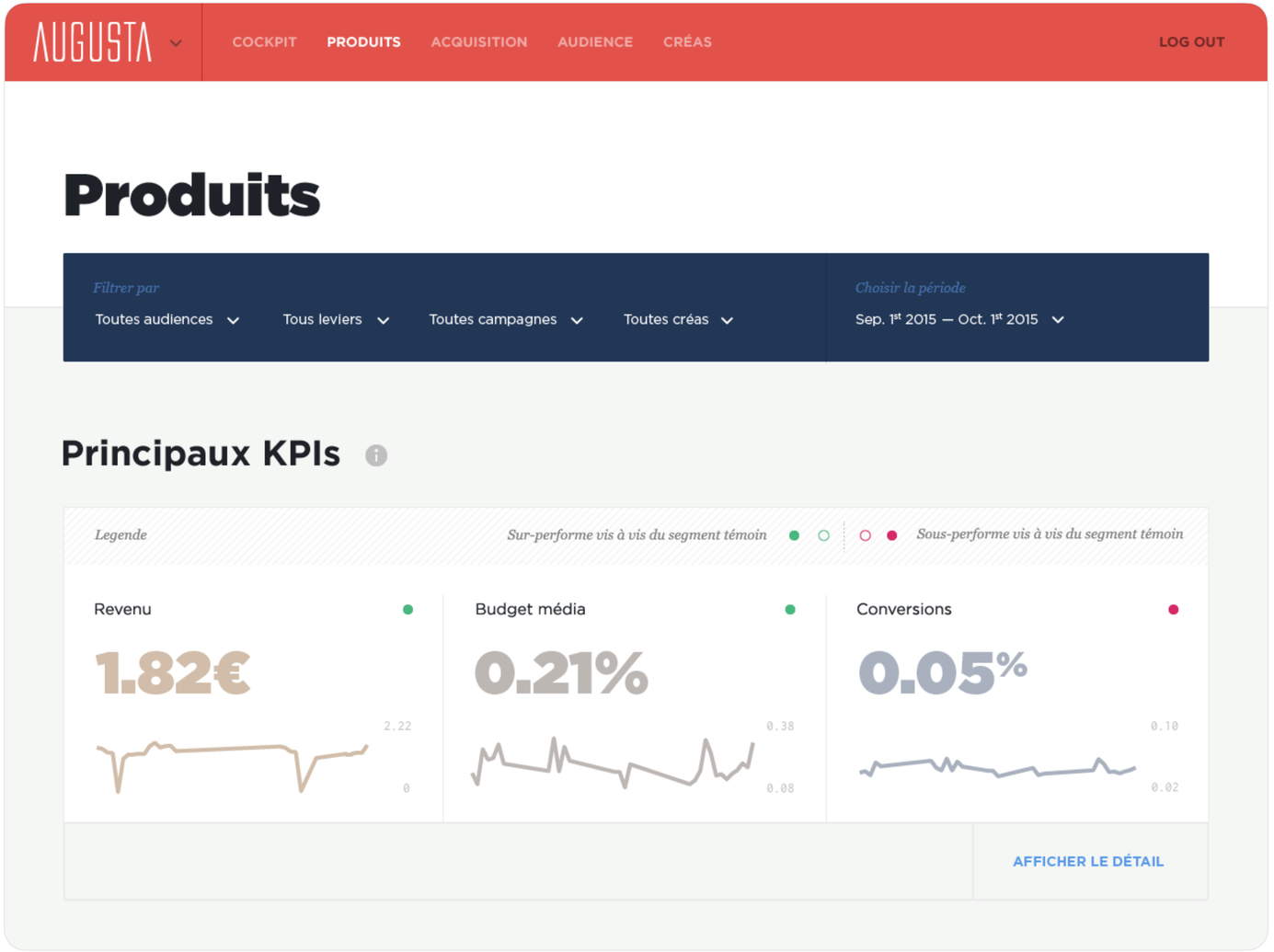
La Glace
et le Ciel

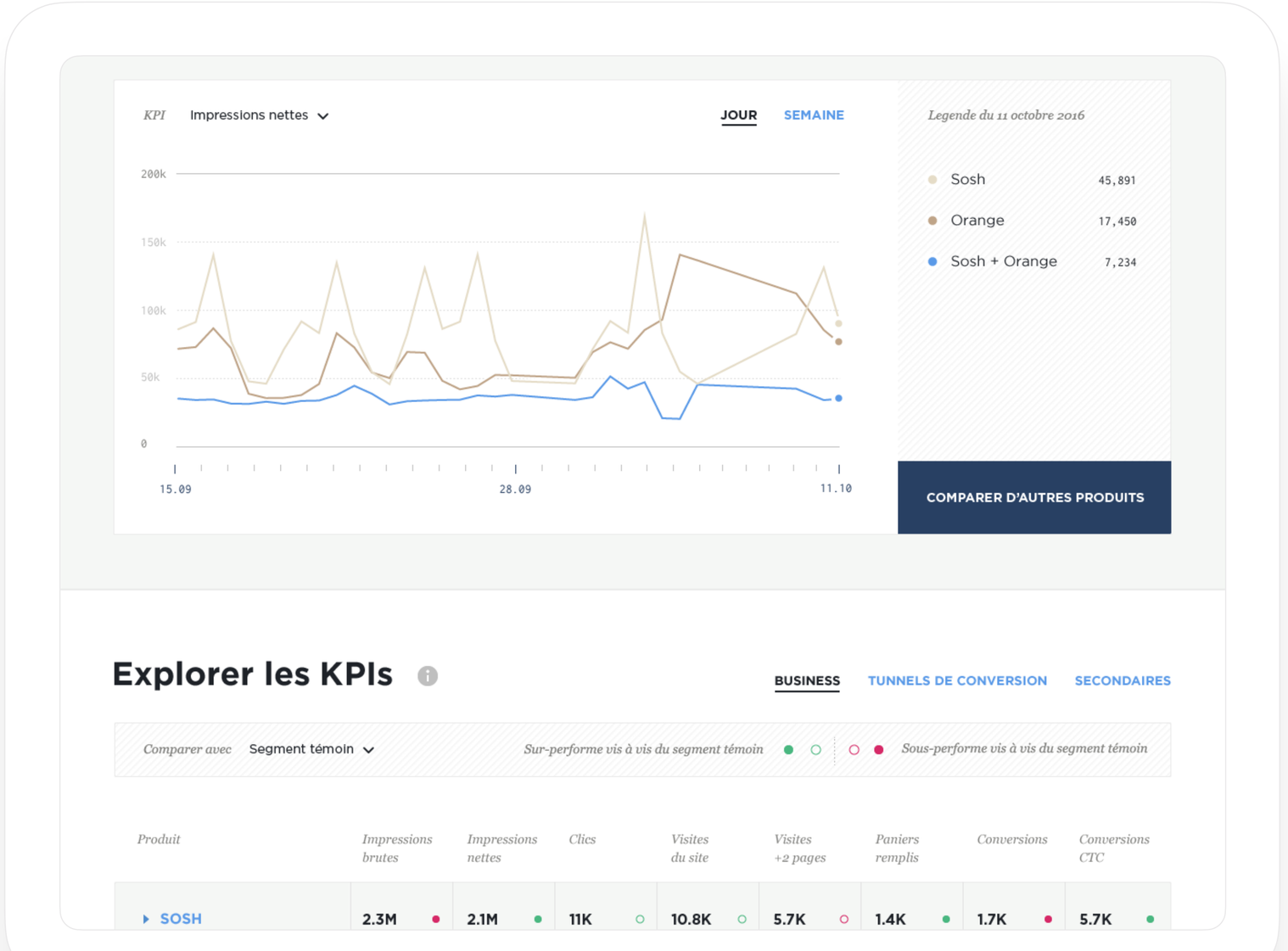
Design du site web de promotion du documentaire

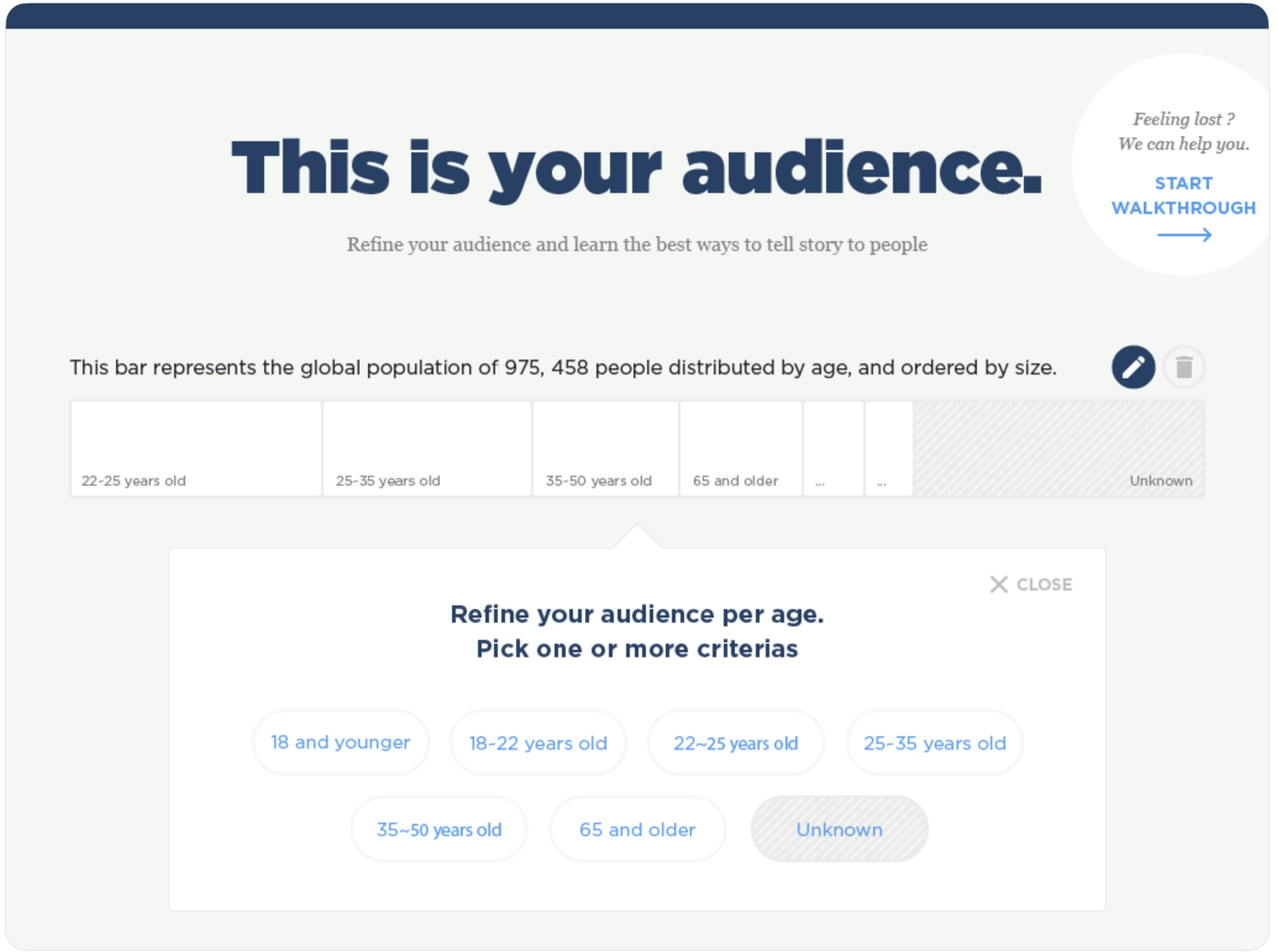


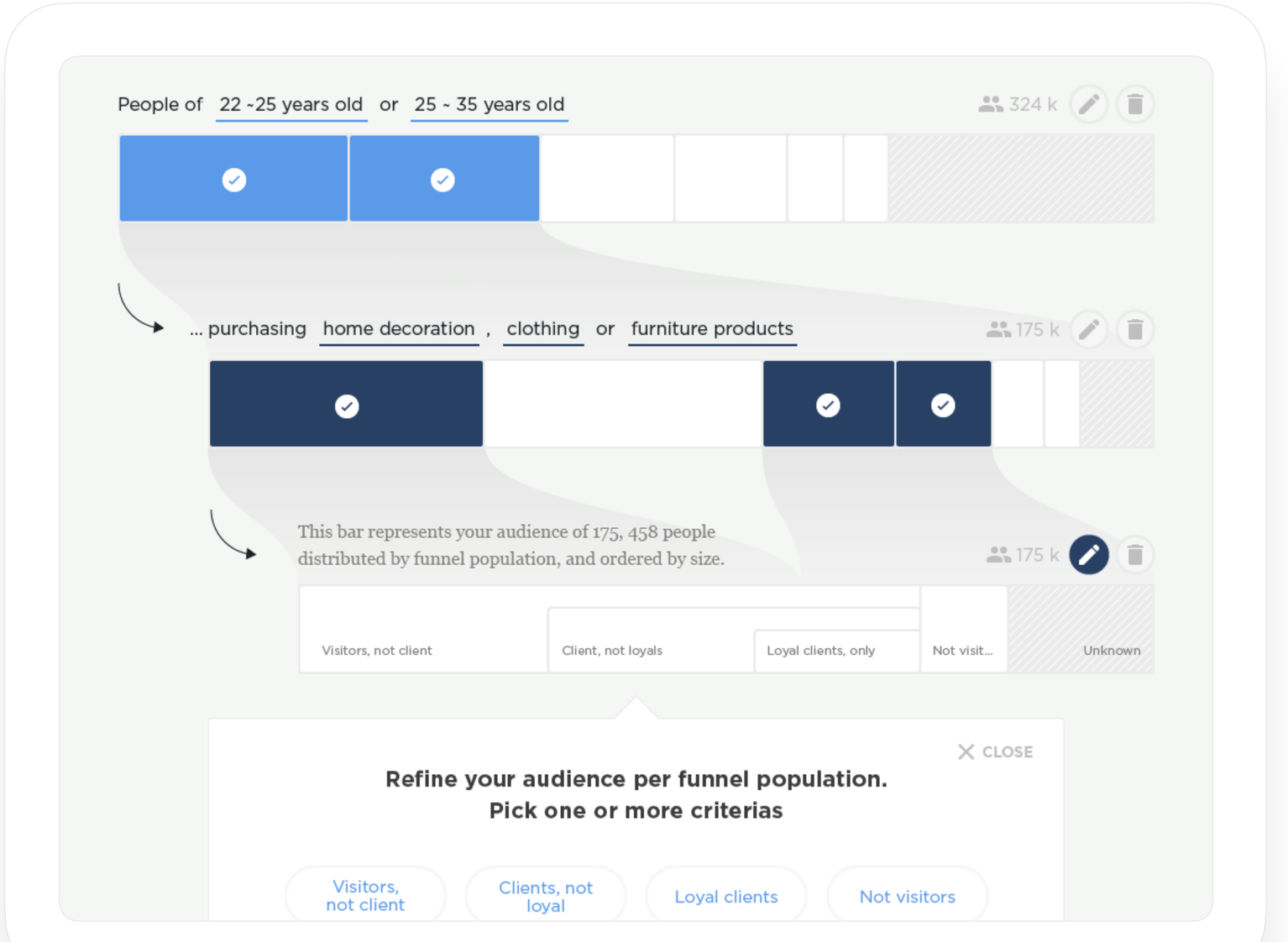
Mirage +
Alex B.

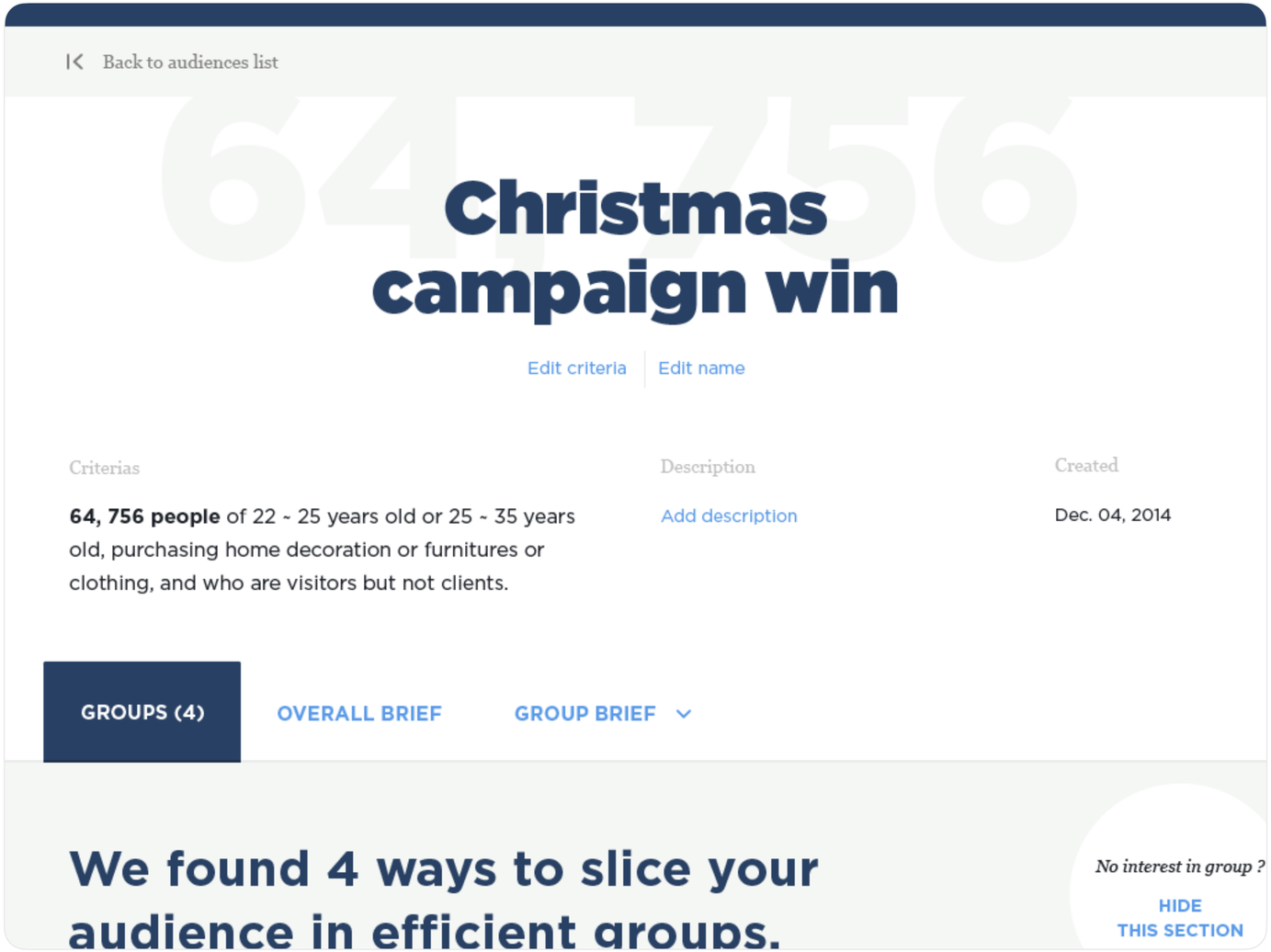
Design de l’application de visualisation de données

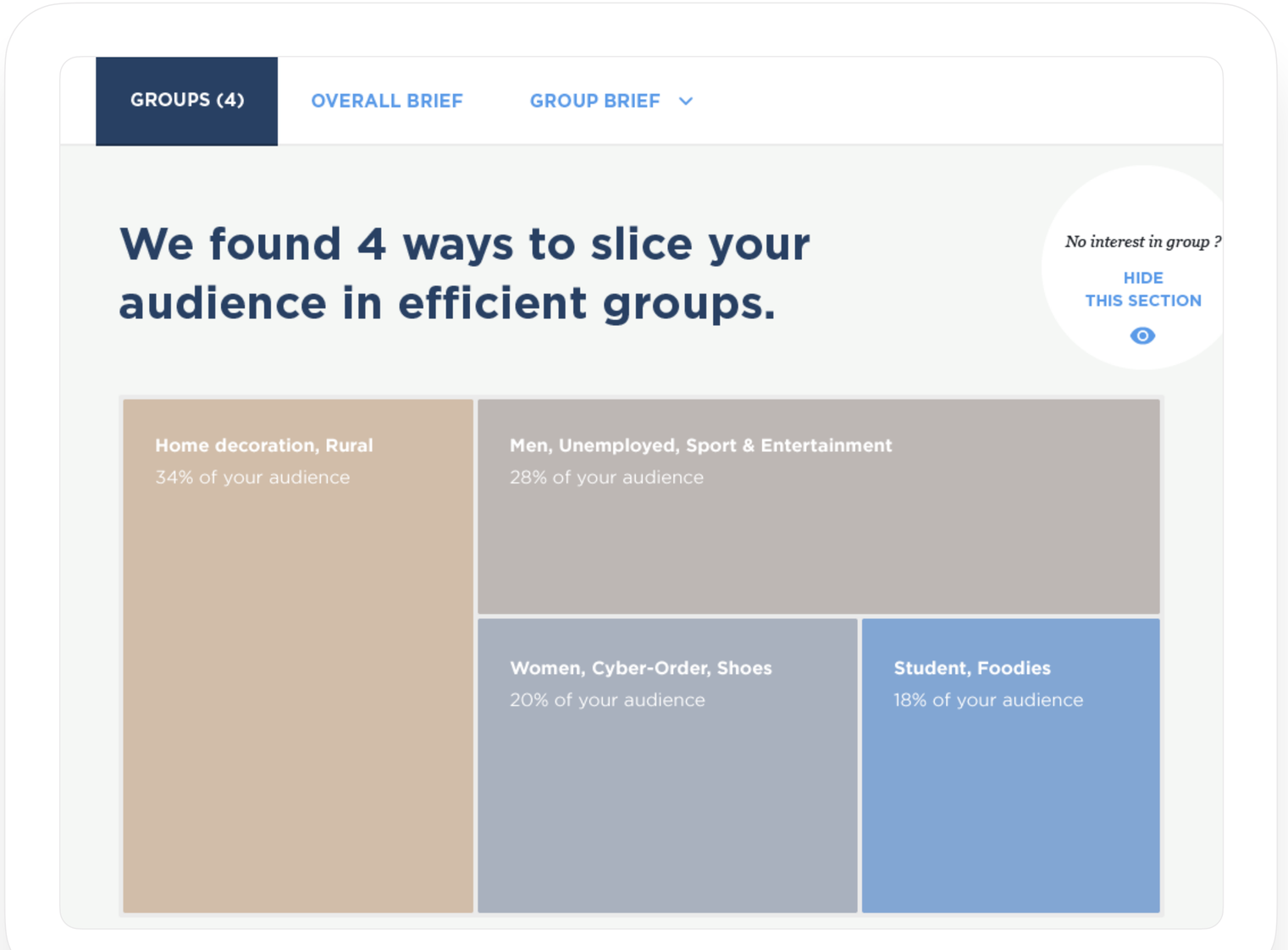



KPI
Impressions nettes
JOUR
SEMAINE
Legende du 11 octobre 2016
200k
150k
100k
50k
0
15.09
28.09
11.10
Sosh 45,891
Orange 17,450
Sosh + Orange 7,234
COMPARER D'AUTRES PRODUITS
Explorer les KPIs
BUSINESS
TUNNELS DE CONVERSION
SECONDAIRES
Comparer avec
Segment témoin
Sur-performe vis à vis du segment témoin
Sous-performe vis à vis du segment témoin
Produit
Impressions brutes
Impressions nettes
Clics
Visites du site
Visites +2 pages
Paniers remplis
Conversions
Conversions CTC
SOSH
2.3M
2.1M
11K
10.8K
5.7K
1.4K
1.7K
5.7K


This is your audience.
Refine your audience and learn the best ways to tell story to people
Feeling lost ?
We can help you.
START WALKTHROUGH
This bar represents the global population of 975, 458 people distributed by age, and ordered by size.
22-25 years old
25-35 years old
35-50 years old
65 and older
...
...
Unknown
CLOSE
Refine your audience per age.
Pick one or more criterias
18 and younger
18-22 years old
22-25 years old
25-35 years old
35-50 years old
65 and older
Unknown


People of 22 -25 years old or 25 - 35 years old
324 k
... purchasing home decoration , clothing or furniture products
175 k
This bar represents your audience of 175, 458 people distributed by funnel population, and ordered by size.
175 k
Visitors, not client
Client, not loyals
Loyal clients, only
Not visit...
Unknown
CLOSE
Refine your audience per funnel population.
Pick one or more criterias
Visitors, not client
Clients, not loyal
Loyal clients
Not visitors

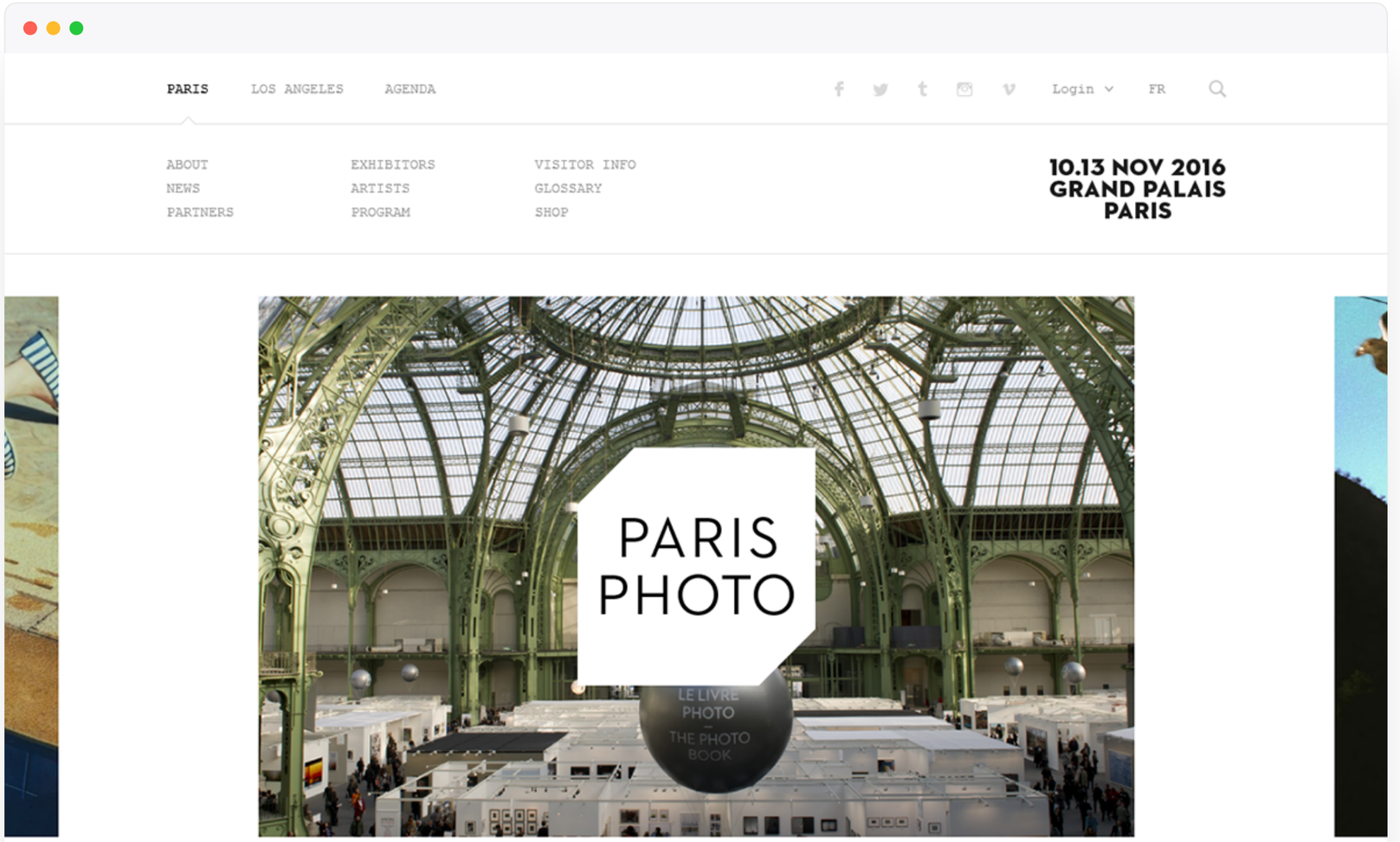

Back to audiences list
64,756
Christmas campaign win
Edit criteria
Edit name
Criterias
64, 756 people of 22 - 25 years old or 25 - 35 years old, purchasing home decoration or furnitures or clothing, and who are visitors but not clients.
Description
Add description
Created
Dec. 04, 2014
GROUPS (4)
OVERALL BRIEF
GROUP BRIEF
We found 4 ways to slice your audience in efficient groups.
No interest in group ?
HIDE THIS SECTION


GROUPS (4)
OVERALL BRIEF
GROUP BRIEF
We found 4 ways to slice your audience in efficient groups.
No interest in group ?
HIDE THIS SECTION
Home decoration, Rural
34% of your audience
Men, Unemployed, Sport & Entertainment
28% of your audience
Women, Cyber-Order, Shoes
20% of your audience
Student, Foodies
18% of your audience


Compare groups
Home decoration, Rural
22, 567 people
+10 pts
Home Decoration
+5 pts
Rural
Men, Unemployed, Sport & Entertainment
18,340 people
+8pts
Men
+7pts
Unemployed
+3 pts
Sport & Entertain...
Women, Cyber-Order, Shoes
11,869 people
+6 pts
Women
+5 pts
Cyber-Order
+2 pts
Shoes
Student, Foodie
9, 980 people
+9 pts
Student
+5 pts
Foodie
Outliers
2, 000 people are in your audience but can’t be assigned to any group

Paris Photo

Direction artistique et design du site web



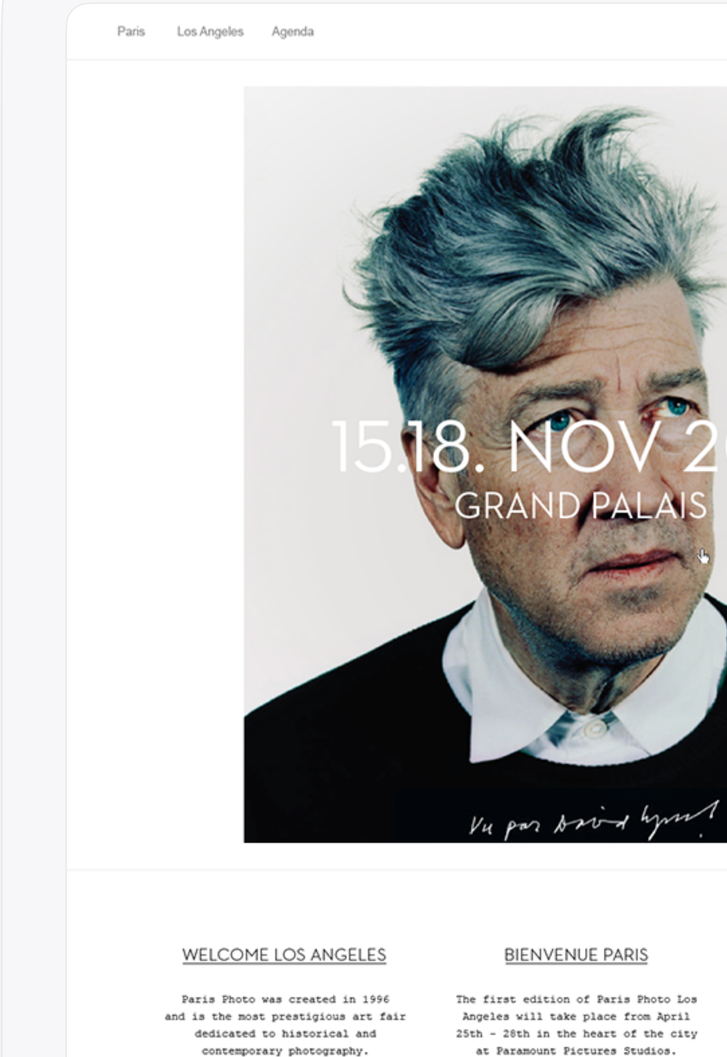
Mirage +
AREA 17

Paris Photo

Direction artistique et design du site web

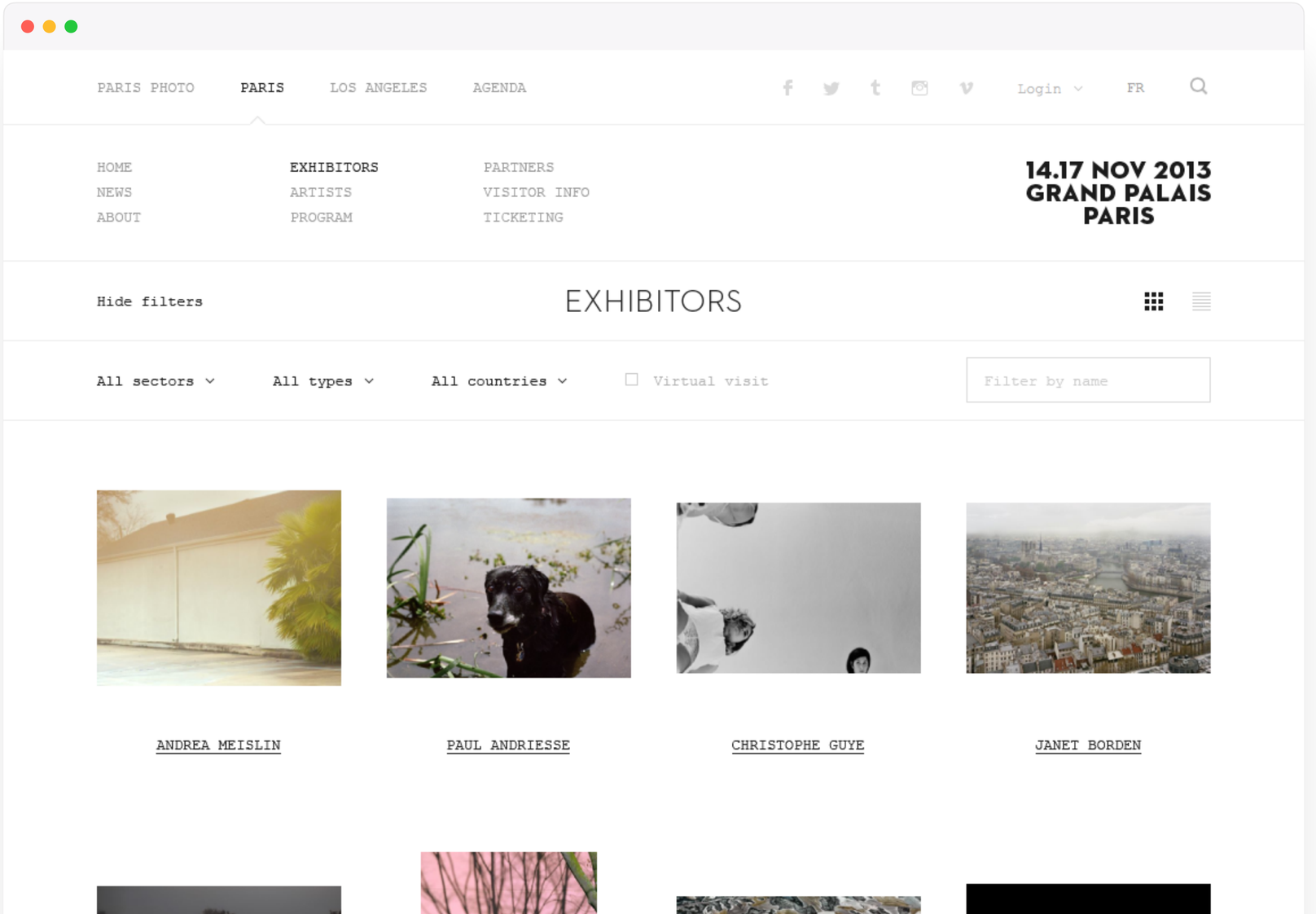
Mirage +
AREA 17





Paris Photo

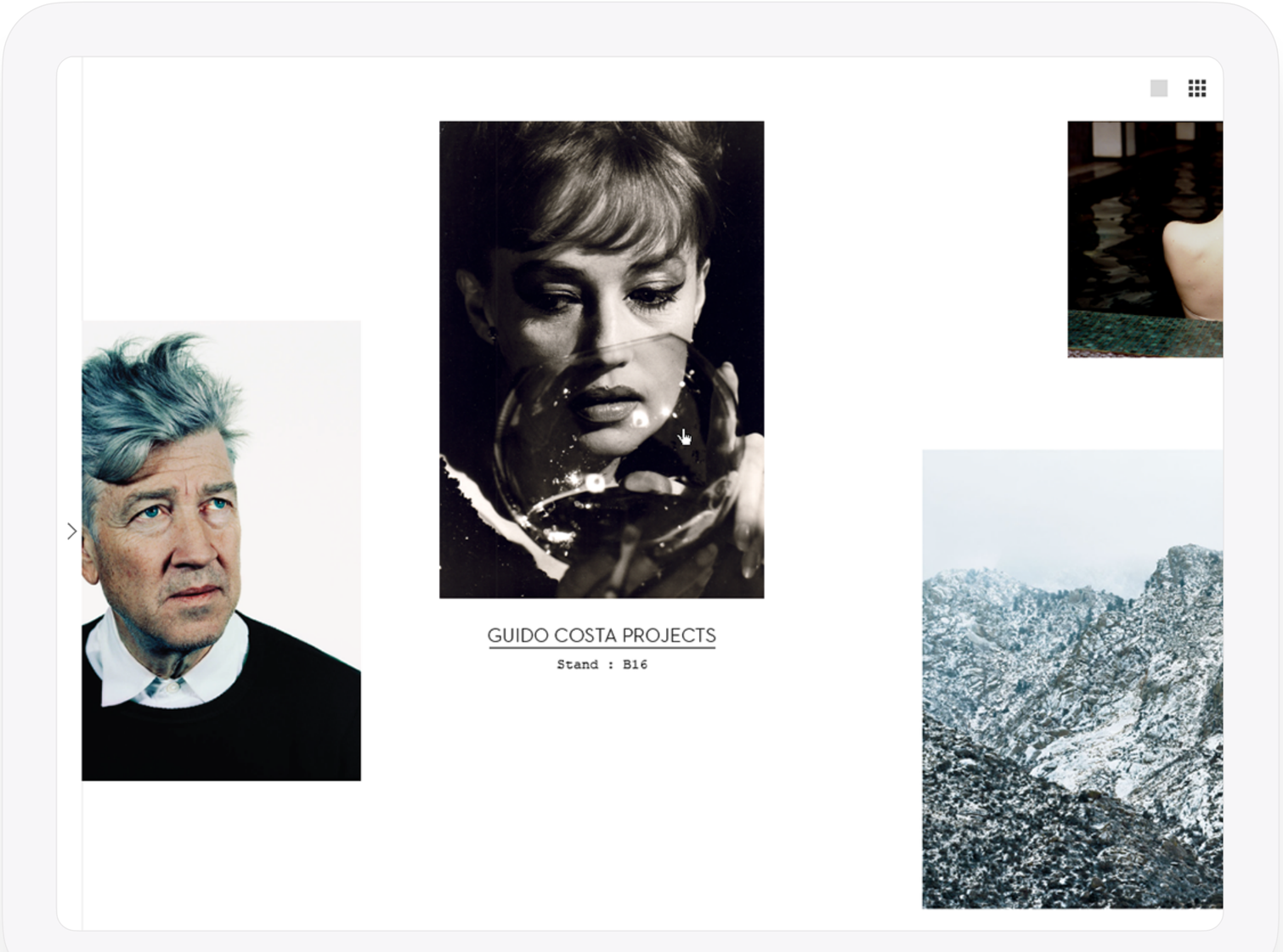
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Mirage +
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Paris Photo

Direction artistique et design du site web



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AREA 17

Paris Photo

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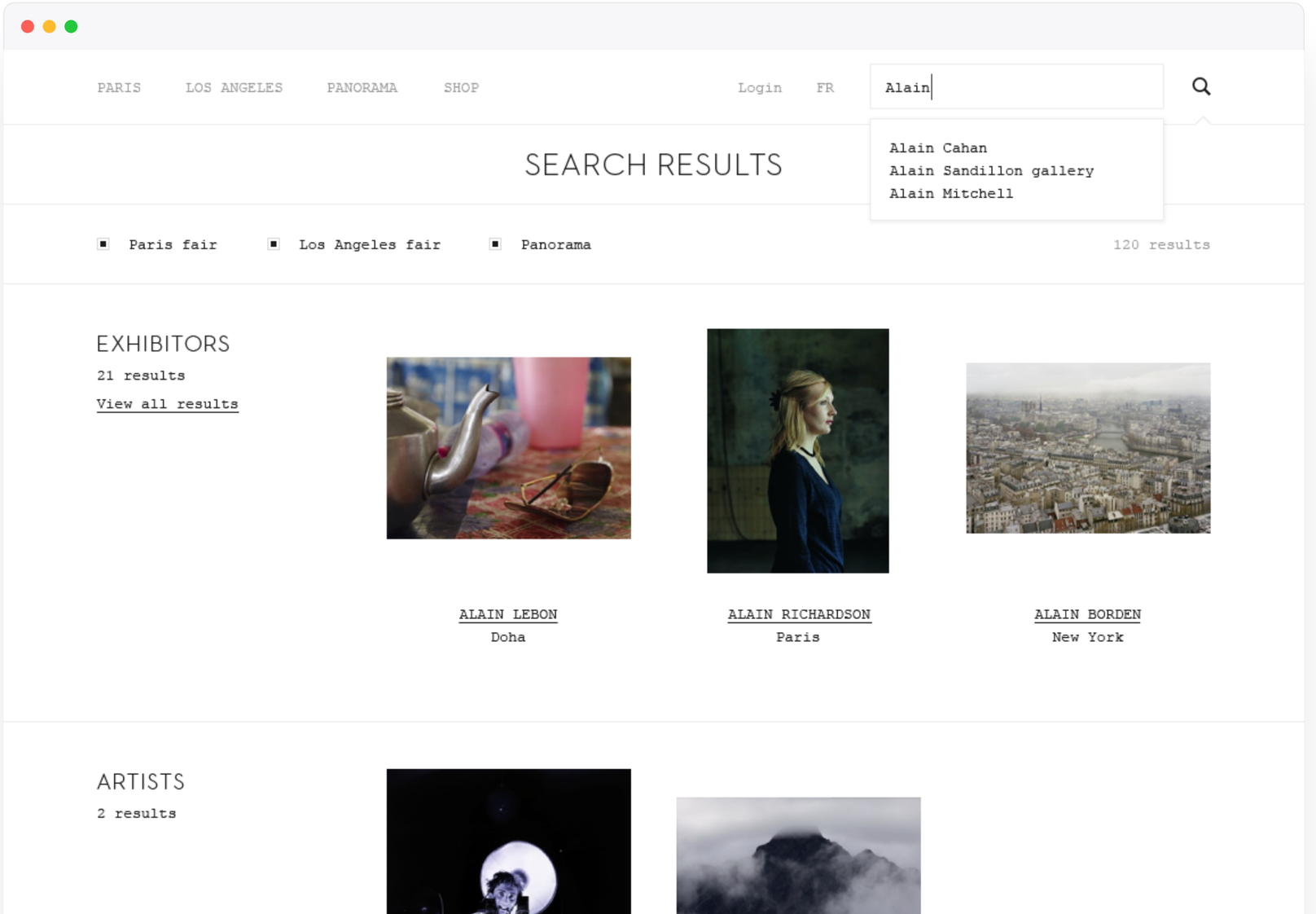
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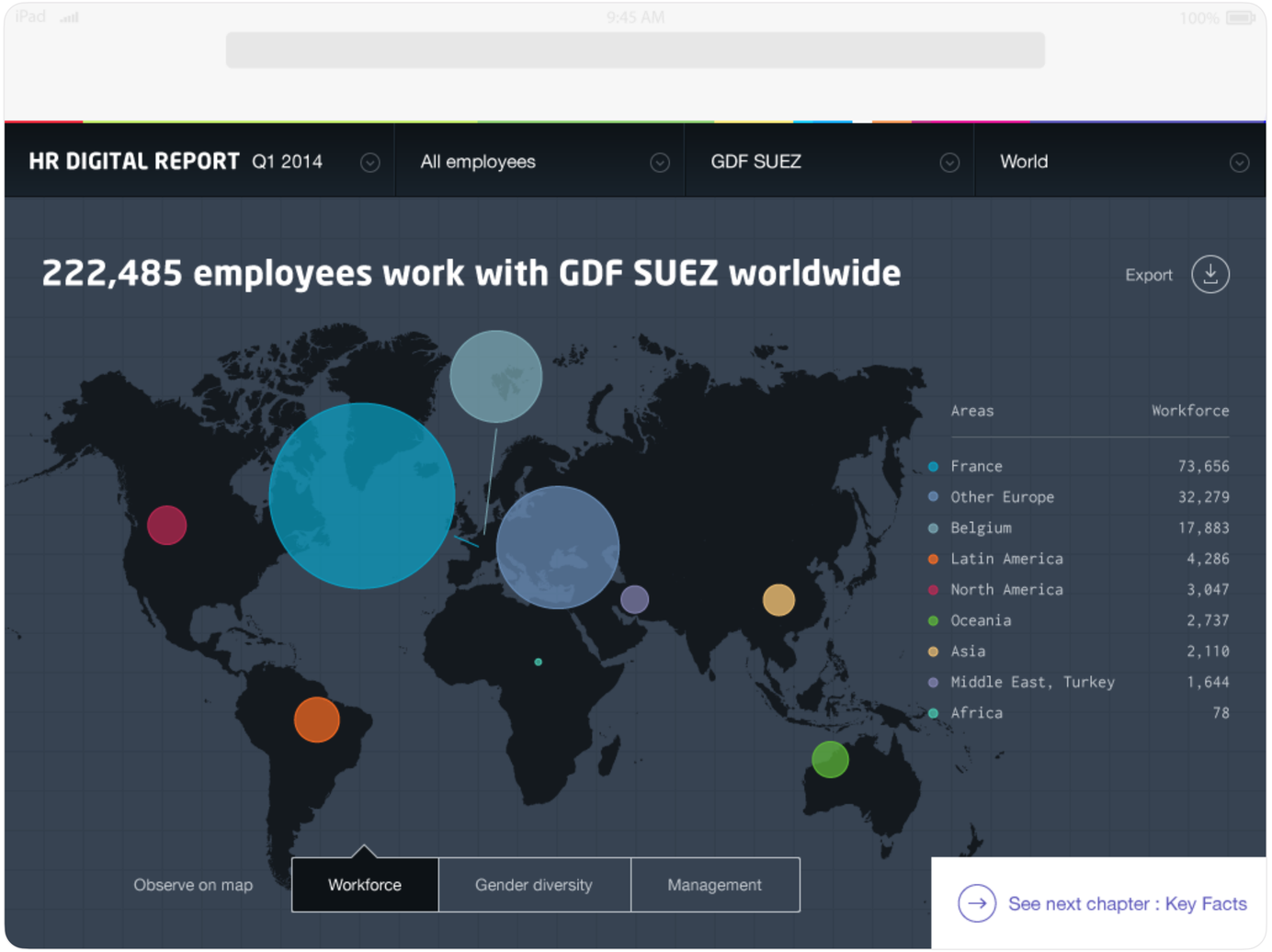
Paris Photo

Direction artistique et design du site web

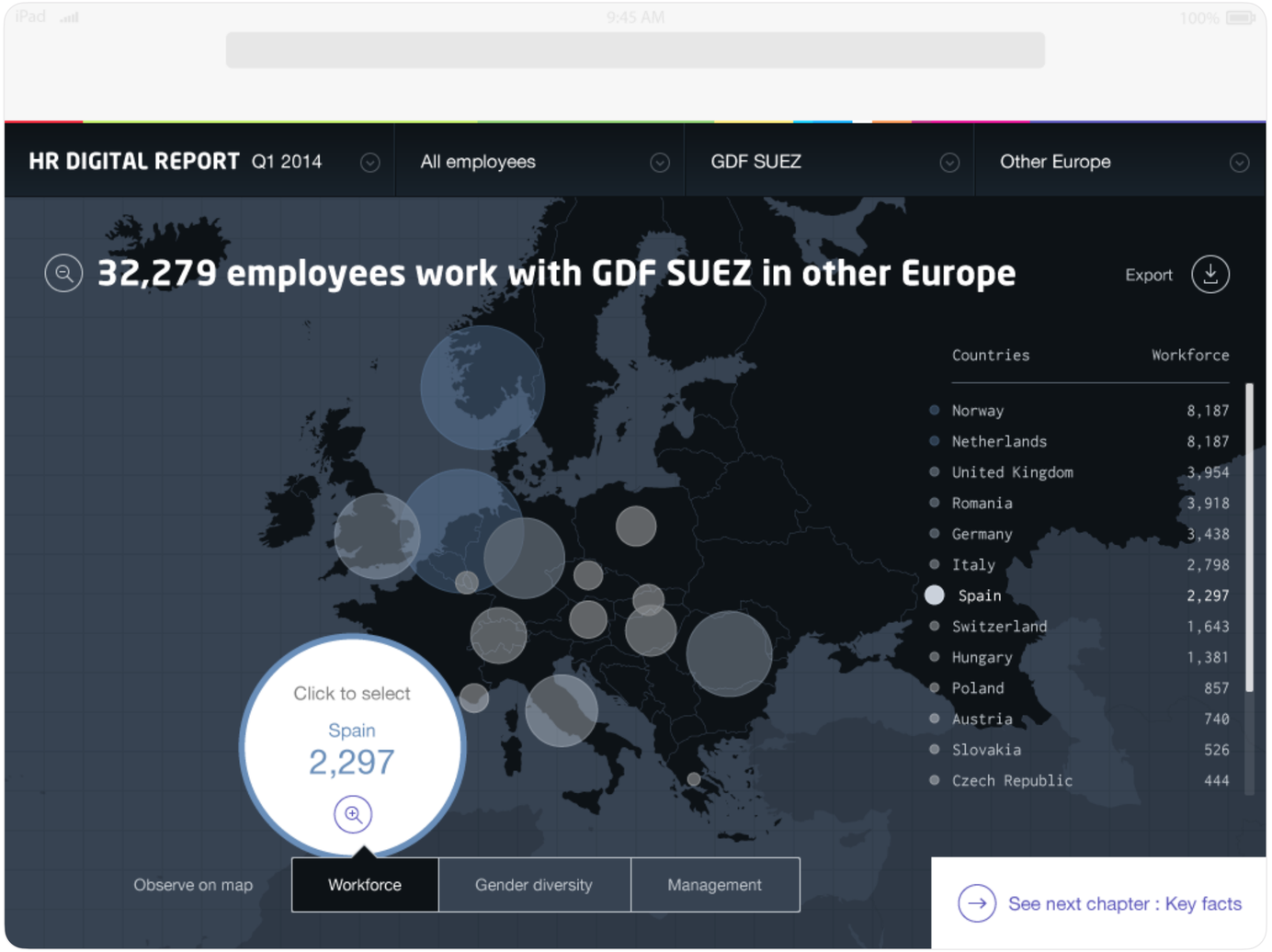
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AREA 17



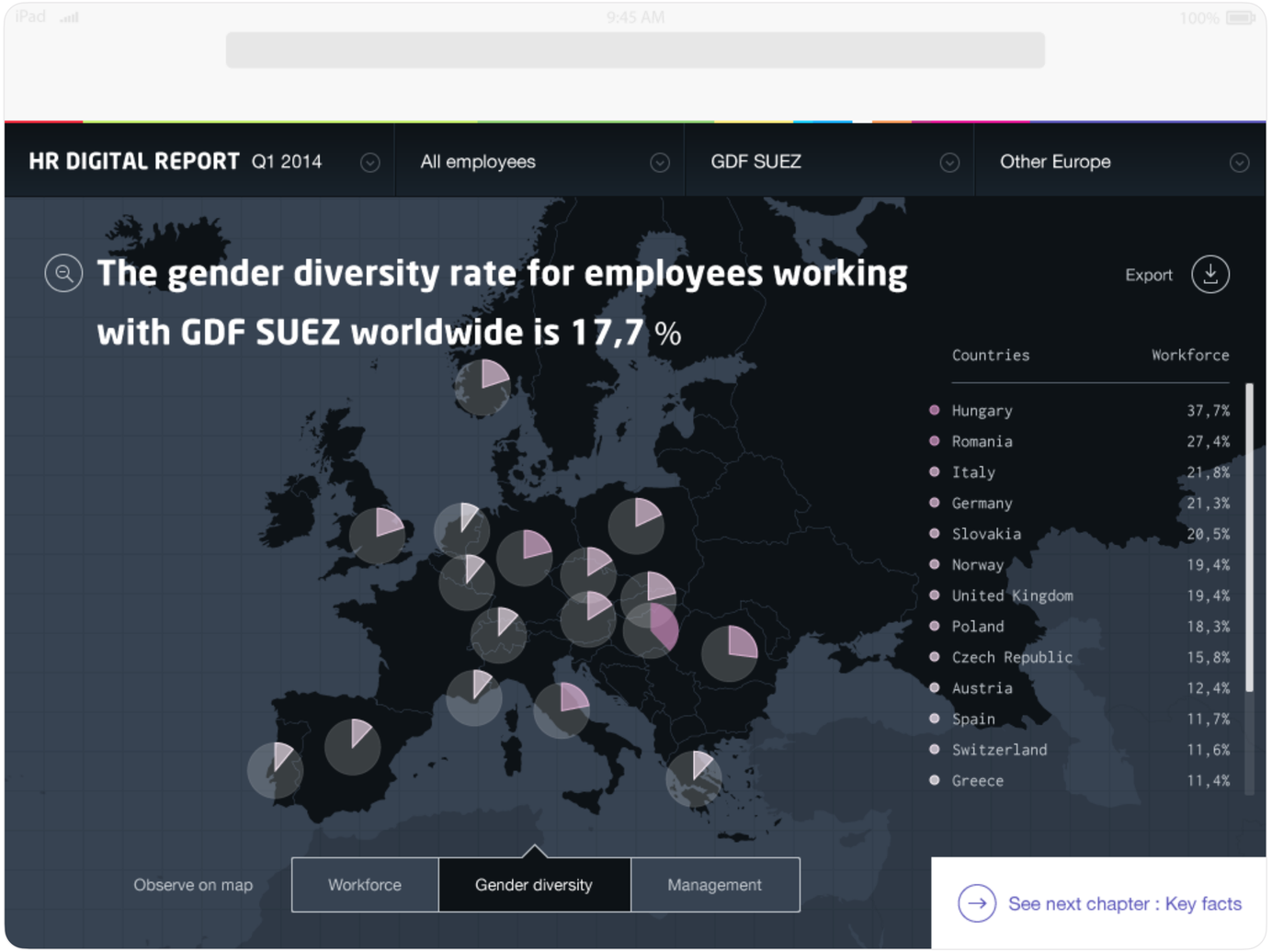
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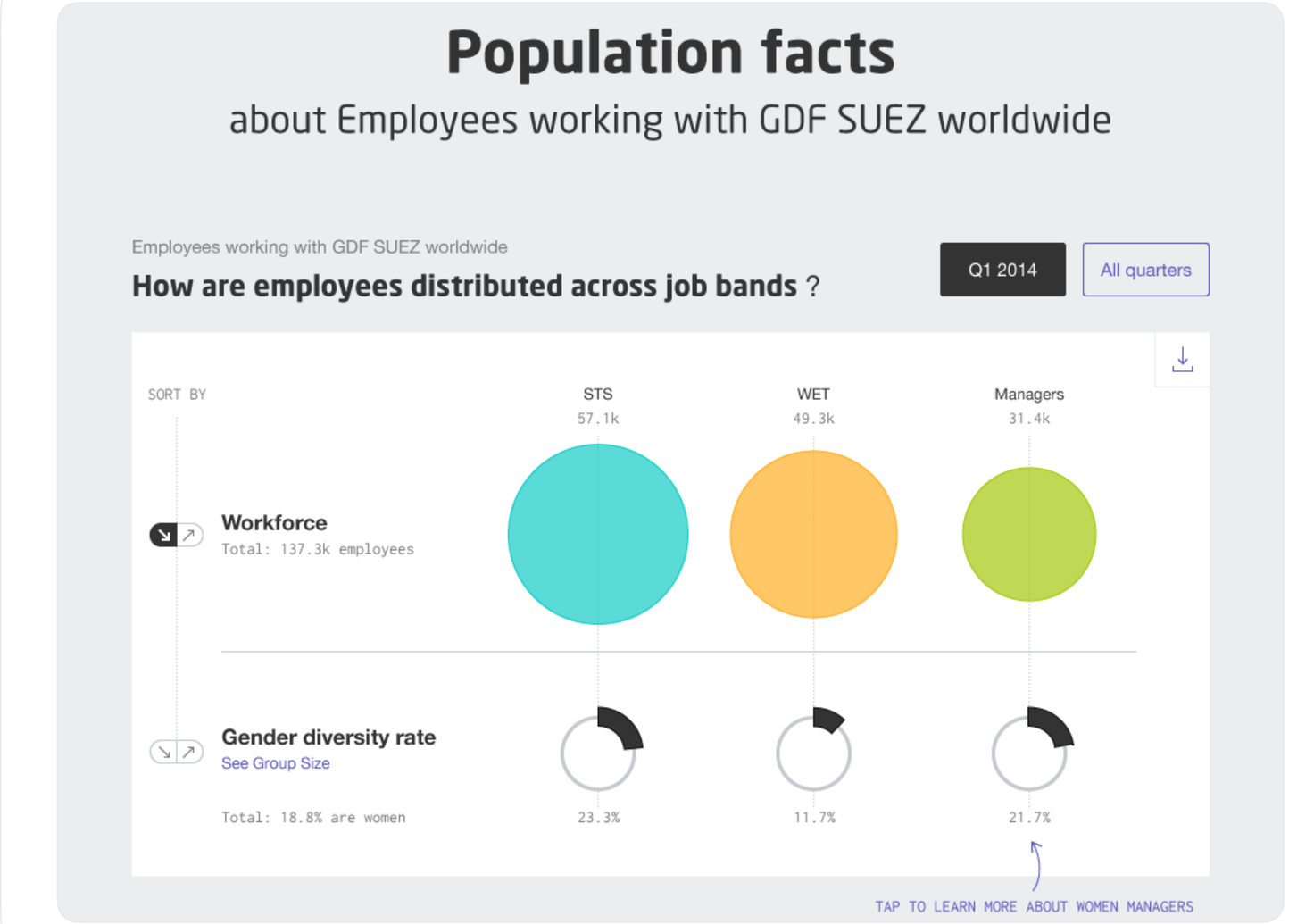
Mirage +
Dataveyes



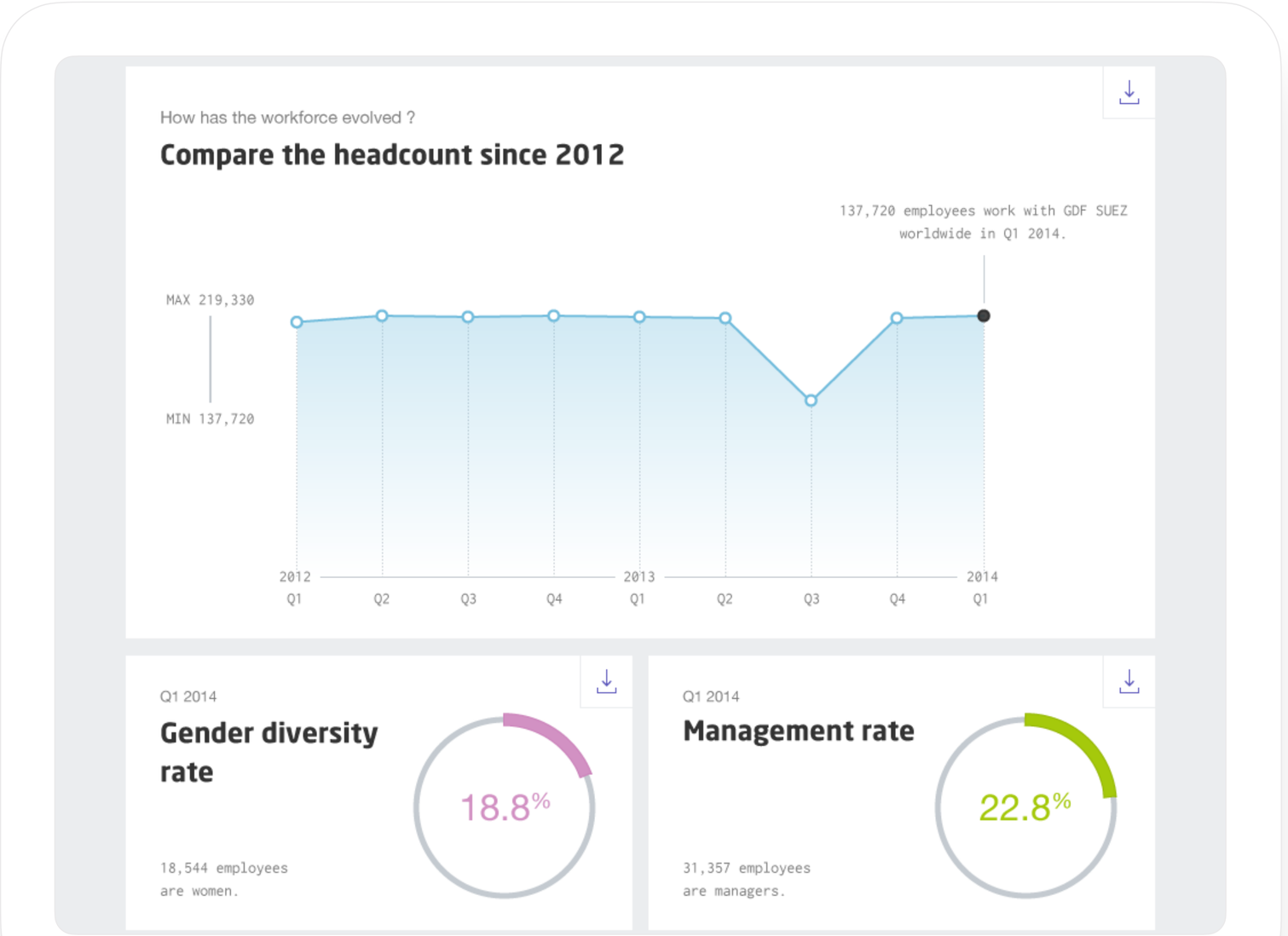
Mirage +
Dataveyes



Mirage +
Dataveyes



Mirage +
Dataveyes



Mirage + Dataveyes

Cité des Sciences et de l’Industrie

Design d’une installation de visualisation de données



Mirage + Dataveyes

Contactez-nous

mirage.bzh

contact@violennsimon.com
denis@fongue.com